

# 2018 Housing Institute Agenda

## DAY ONE | Wednesday, June 6<sup>th</sup>

8:00 AM	<b>Registration and Continental Breakfast</b>	
8:30 AM	<b>Welcome and Introduction to the Housing Institute</b> Susan Connelly, Director of Community Assistance, Massachusetts Housing Partnership (MHP)	
8:40 AM	<b>Unlock the Commonwealth: The State of Housing</b> <b>Solarium Ballroom</b> Clark Ziegler, Executive Director, Massachusetts Housing Partnership (MHP)	
9:30 AM	<b>State Policy and Legislative Update</b> <b>Solarium Ballroom</b> Eric Shupin, Director of Public Policy, Citizens' Housing and Planning Association	
10:05 AM	<b>Break and Transition Time</b>	
10:15 AM	<b>Housing Nuts and Bolts : Affordable Housing 101</b> <b>(Track 1) Salon A</b> Susan Connelly Anne Lewis, Senior Lending Analyst, MHP	<b>Tactics for Tomorrow: How to Talk About Housing</b> <b>(Track 2) Salon B</b> Nate Kelly, Principal Planner, Horsley Witten Group <i>This session aims to give participants tools for engaging both elected officials and community members on housing development.</i>
11:50 AM	<b>Networking Lunch</b> <b>Solarium Ballroom</b>	
12:30 PM	<b>Striving for Fairness: Past and Present</b> <b>Topics: Fair Housing, zoning and land use</b> <b>Solarium Ballroom</b> Shelly Goehring, Program Manager, MHP <i>Racial covenants, "sundown towns," redlining, steering, -isms and bias. Many things that have gotten us to where we are today and many ways we can work toward a more inclusive housing market. Fair Housing is a tool to use in implementing our housing goals.</i>	
1:30 PM	<b>Break and Transition</b>	
1:45 PM	<b>Pre-development Case Study</b> <b>(Track 1) Salon A</b> Laura Shufelt, Assistant Director of Community Assistance, MHP Katy Lacy, AICP, Senior Project Manager, MHP <i>In this session, instructors will guide participants through the steps necessary for due diligence for a particular site prior to embarking on the development process, including when to engage consultants, looking at site plans, and issues such as title review, environmental review, and identify common red flags.</i>	<b>Getting it Done: How to use CPA to Support Affordable Housing</b> <b>(Track 2) Salon B</b> Andrew Groff, Community Development Director, Town of Williamstown Kevin Maguire, Partner, Oxbow Urban <i>Funds obtained through the Community Preservation Act (CPA) can be a great tool for communities to address housing needs, but it can be difficult to get going even when the will is there.</i>
3:00 PM	<b>Break and Transition</b>	
3:10 PM	<b>Data 101- Getting Your Facts Straight</b> <b>(Track 1) Salon A</b> Tom Hopper, Co-Director Center for Housing Data, MHP Callie Clark, Co- Director Center for Housing Data, MHP	<b>Size Matters: Small Scale Housing Development</b> <b>(Track 2) Salon B</b> Kevin Maguire <i>Housing developments with fewer units make sense in many of our suburban and rural communities, but can present a unique set of development challenges. Attendees are encouraged to ask questions and bring their own small project experiences.</i>
4:10 PM	<b>Wrap-up Day One, Homework and Adjourn</b>	

# 2018 Housing Institute Agenda

## DAY TWO | Thursday, June 7th

8:00 AM	<b>Registration and Planner's Breakfast</b>	
9:00 AM	<p><b>Welcome to Day Two of the Housing Institute and Recap from Day One</b>  <b>Proactive Approaches to Multifamily Development</b>  <b>Solarium Ballroom</b>                  Susan Connelly                  Evan Belansky, Community Development Director, Town of Chelmsford                  TBD  <i>We'll begin day two by taking a look at creative and proactive approaches to multifamily development at the local level.</i></p>	
10:15 AM	<b>Break and Transition Time</b>	
10:25 AM	<p><b>Getting it Built: Housing Development 101</b>  <b>(Track 1) Salon A</b>                  Maura Camosse Tsongas, Director of Real Estate Development, NOAH</p>	<p><b>Inclusionary Zoning: A thru Z</b>  <b>(Track 2) Salon B</b>                  Katy Lacy, AICP                  Ashley Eaton, Planner, Pioneer Valley Planning Commission                  Andrea Adams, Senior Planner, Town of Watertown</p>
11:25 AM	<b>Break and Transition Time</b>	
12:00 PM	<p><b>LUNCH</b>  <b>Housing Heroes Award Ceremony</b>  <b>Solarium Ballroom</b>  <b>Presenter:</b> Senator Jamie Eldridge (invited)  <b>Housing Heroes:</b> City of Beverly &amp; Elizabeth DeMille Barnett, AICP</p>	
1:00 PM	<b>Break and Transition Time</b>	
1:15 PM	<p><b>Planning 101: Tools of the Trade</b>  <b>Topics:</b> <i>Zoning and land use, assessing needs</i>  <b>(Track 1) Salon A</b>                  Judi Barrett, Barrett Planning Group  <i>Housing needs assessment, housing plans, and housing production plans—what is the difference? What kind of plan is right for your community? This session will go over these questions as well as discuss strategies and available resources</i></p>	<p><b>Not Your Usual Suspects: Building Consensus for Affordable Housing</b>  <b>(Track 2) Salon B</b>                  Dana LeWinter, Municipal Engagement Director, CHAPA                  Danny LeBlanc, Executive Director, Somerville Community Corporation  <i>The most important element that can make or break housing development is community support. Instructors share strategies to build alliances and support for affordable housing within your community including: identifying key players and stakeholders, how to navigate town meetings and best practice examples.</i></p>
2:15 PM	<b>Break and Transition Time</b>	
2:30 PM	<p><b>The Final Exam: Housing Development Case Study</b>  <b>Solarium Ballroom</b>  <i>The final session of the Institute builds on the previous exercises and workshops and has participants use case studies to better understand their role as a municipality in the development process.</i></p>	
4:00 PM	<b>Wrap-up Day Two and Graduation</b>	