Get your facts straight

CPA + community housing
May 10, 2019
Collect, analyze and share information to drive better conversations around housing policy
In Massachusetts, there’s a lot of noise around housing

Housing a concern for rising senior population in Easthampton

More than half of middle-income seniors will lack resources for housing and care, study says

Housing crisis fuels homelessness in Massachusetts

Our View: Even fewer choices for affordable housing

The rising cost of living in Lawrence
Demand for housing climbs as population - and rents - surge
5 tips for using data to have conversations about housing
1 Start with people
2 Take stock
3 Identify Patterns

Understand how your town has changed, how it is likely to change in the future, and use that information proactively.

How will housing be a part of your plan?
Know the facts
5 Learn from others
Turning data into action

What’s your housing story?
A few examples:

Most @CityofSalemMA housing built before 1950. Not enough new housing built in last decade. 50% of renters + 25% of owners struggling w/housing costs. All contributing to need for new housing (market-rate affordable) and why we need to pass @MassGovernor's Housing Choice Bill asap.

Here is the Arlington population chart from @mhpdata. Also Shout out to @Harvard_JCHS for their Neighborhood Change tool: jchs.harvard.edu/research-areas...
Welcome to MysteryTown, MA

Population change

Source: U.S. Census Bureau Population Estimates Program
Age distribution of population
v. State
1990

Source: U.S. Census Bureau: Decennial Census 1990-2010 & American Community Survey, 2013-2017 5-year estimates. Table S0101: Age and Sex
Age distribution of population
v. State
2013-2017 ACS

Source: U.S. Census Bureau: Decennial Census 1990-2010 & American Community Survey, 2013-2017 5-year estimates. Table S0101: Age and Sex
Tenure Mix v. Massachusetts

- Owners: 77.3% (6,978), 62.4% (1,612,329)
- Renters: 22.7% (2,048), 37.6% (973,386)

Source: U.S. Census Bureau American Community Survey, 2013-2017 5-year estimates. Table DP04: Selected Housing Characteristics
Housing units by building type v. State

Percentage of housing stock

Source: U.S. Census Bureau American Community Survey, 2013-2017 5-year estimates
Table S2504: Physical Housing Characteristics for Occupied Housing Units
Housing stock by year built v. State


Source: U.S. Census Bureau American Community Survey, 2013-2017 5-year estimates
Table S2504: Physical Housing Characteristics for Occupied Housing Units
Age distribution of population Compared to Age Balanced archetype

Source: U.S. Census Bureau American Community Survey, 2013-2017 5-year estimates. Table S0101: Age and Sex
What’s the story, MysteryTown?

• MysteryTown’s population is growing again. With both school enrollment increasing and its senior population increasing, will there be enough housing options for both families and seniors?

• MysteryTown’s housing stock is predominantly single family. Should the town explore housing diversity that can allow seniors to downsize and young adults to move to/stay in the community?
MysteryTown: Canton, MA
Welcome to DataTown, Massachusetts

A place to explore and learn about your community

There is a lot of great information out there, but have you ever tried to collect data about your city or town, only to find that you need to go to multiple sites and navigate a multitude of data types that don’t quite make sense for Massachusetts? Even if you can find the data you need, do you find yourself spending too much time organizing and visualizing that data?
www.HousingToolbox.org

- Assessing needs
- Local tools (NEW)
- Local support
- Zoning and land use
- Fair housing
- Housing development process
- Financing and funding
- Case studies & best practices (NEW)
- Resources
Questions and discussion

Callie Clark, Co-Director
Center for Housing Data
cclark@mhp.net

Lucas Munson, Data & Communications Analyst
Center for Housing Data
lmunson@mhp.net

www.mhp.net/data
@mhpdata