

## **Housing Institute for Gateway Cities**

October 28, November 4 & 9

10:00 am to 12:00 pm

Day 2 - Thursday, November 4<sup>th</sup>

Create Opportunity with Local Assets

[Click Here to Register for Day 2](#)

10:00 am **Welcome!**

*Laura Shufelt*, Director of Community Assistance, MHP

10:05 am **Session 1: Investment Without Displacement**

*Etel Haxhiaj*, Director of Public Education & Advocacy, Central MA Housing Alliance

*Emily Innes*, Principal, Innes Associates

Public and private investments in Gateway Cities can energize local economies, drive job growth, and increase desirability. Neighborhood change can drive unintended displacement when prosperity only benefits some residents. How can Gateway Cities center equitable development and anti-displacement as they plan for new investments?

In this session hear from local housing practitioners on how to proactively plan to reduce displacement and strategies to protect vulnerable residents while promoting economic mobility.

10:55 am Transition Break

11:00 am **Session 2: Leveraging Public Land for Affordable Housing**

*Laura Shufelt*, Director of Community Assistance, MHP

By making publicly-owned land and buildings available for the development of affordable housing, cities and towns can help to ensure that there is an adequate supply of lower-cost homes in areas with high land costs and limited development opportunities. In strong markets with little or no undeveloped land capable of supporting residential development, local governments or institutions may own properties that include buildings that are vacant, underutilized, or no longer useful for their original purpose.

MHP's own Laura Shufelt will outline effective permitting pathways and potential landmines when redeveloping public land for affordable housing.

11:55 am **Wrap Up Day 3 : See you next week, November 9<sup>th</sup> 10 am – 12 pm**

Topics: Getting to yes on local tools for housing: Inclusionary Zoning, ADU, Housing Trust, and more

[Click Here to Register for Day 3](#)