

# Laying the foundation

Affordable housing investments are building a stronger Massachusetts





#### From the Chairman and Executive Director

## Housing is a key to our economic recovery

MHP's 2011 annual report focuses on housing as a foundation for future prosperity in Massachusetts.

As this report goes to press, economic recovery remains a top priority. Our foreclosure crisis is less severe than in most other states and our unemployment rate is well below the national average. Even so, it will take years to rebuild our economy. The damage caused by the crisis is uneven and foreclosures have disproportionately harmed just a few urban neighborhoods and are concentrated in just a few regions

of the Commonwealth. Even with renewed efforts to keep families in their homes we are likely to see tens of thousands of additional foreclosures in Massachusetts.

MHP's role in our housing recovery includes working to get distressed rental properties into more responsible hands, promoting home mortgage products that keep neighborhoods stable, and jump-starting housing construction projects that were stalled by the breakdown in financial markets. Those efforts are described in detail throughout this report.

As we work through the crisis, we should never lose sight of our underlying housing problem in Massachusetts: a cascade of state and local policies that prevent the private sector from building the housing we need to support a healthy, growing economy. Our state has extraordinary economic strengths—including cutting edge industries and the best educated workforce in the country—yet other states are nipping at our heels and becoming increasingly competitive. Businesses will only grow in Massachusetts if their employees have a range of good choices about where to live.



Christopher Oddleifson, Chairman Clark L. Ziegler, Executive Director

In a healthy economy, housing supply keeps up with demand and the availability of housing is not an impediment to job growth—there are enough vacant homes and apartments so that individuals and families can easily locate housing near whey they work. By that measure, Massachusetts still has one of the least-accessible housing markets in the U.S. Recent data ranks Massachusetts 45th out of the 50 states on rental vacancy and a dismal 47th on home ownership.

The right changes in state policy would allow the housing we need to be built in the right places, better protect our open space and environment, and create a stronger fiscal partnership between the state and its municipalities. We encourage you to learn more at www.massgrowth.net.

MHP will keep doing its part to minimize the harm caused by foreclosures and to help achieve the strongest possible economic recovery for the Commonwealth. Looking further ahead, we will continue working with the Governor, Legislature, business and civic leaders toward new approaches to housing growth that support a healthy local economy and encourage employers to add jobs in Massachusetts.

#### **How MHP Works**

MHP is a self-supporting public non-profit organization that works with state government and with business, civic and community leaders to increase the supply of affordable housing across the Commonwealth.

MHP uses funds from the banking industry to provide long-term loans for affordable rental housing. Since 1990, MHP has provided over \$745 million in loans and commitments for the financing of over 17,742 units of rental housing.

MHP also helps communities build affordable housing and offers the SoftSecond Loan Program, which has helped 15,643 lower-income families buy their first home and leveraged over \$2.5 billion in private bank mortgage financing.



#### The importance of local leadership

Helping Hopkinton develop Mayhew Court is just one example of how MHP's Community Housing Initiatives team works. Through workshops, publications, technical assistance and funding, MHP supports nonprofits, housing authorities and municipalities in the development of affordable housing. In 2011, MHP's four-person CHI team reached 98 communities through these activities.

MHP knows that success hinges on local leadership. In 2011, at its fifth annual Housing Institute, MHP for the first time recognized three local leaders with "Housing Hero" awards. Northampton Mayor Clare Higgins was recognized for creating a climate where housing advocates are heard and supported. Chatham Housing Authority Director Val Foster (left) earned hers for promoting affordable homeownership and rental opportunities. Wayland's Charles Raskin won in the community volunteer category for overseeing millions of dollars of public housing improvements while on the Wayland Housing Authority board.

"Given that every community in Massachusetts has its own local zoning, affordable housing development depends on local leadership," said MHP Executive Director Clark Ziegler. "These three honorees are why their communities have been so successful."

#### **Supporting local efforts**

#### Suburban

MHP supports affordable housing in the suburbs, with special emphasis on smaller projects and on developments in high-cost communities. Here are some recent loans and commitments:

#### **New Production**

**Beverly:** Holcroft Park Homes Phase I, North Shore Community Development Coalition, 29 units, \$850,000 first mortgage, \$300,000 Home Funders second mortgage.\*

**Bourne:** Clay Pond Cove at Canal Bluffs, Preservation of Affordable Housing, 45 units, \$745,000 first mortgage.

# **Hometown affordability**

#### Hopkinton reaches out to those in need

t the groundbreaking for Mayhew Court, Hopkinton Board of Selectmen Chairman R.J. Dourney described two Hopkintons. He talked about the town's natural beauty and its good schools. He also talked about families that can't afford to live there anymore. He said town leaders have an obligation to encourage the community to help those less fortunate.

By the spring of 2012, Hopkinton will have taken a significant step forward when Mayhew Court is up and running. Developed by the Hopkinton Housing Authority, Mayhew Court will provide 12 two- and three-bedroom affordable rental homes for families. The development is right next to the housing authority's 96 rental homes and is a half mile from the town center.

The town supported Mayhew Court by granting a Chapter 40B comprehensive zoning permit to allow for multi-family housing on the site. In addition, Hopkinton voters OK'd the use of \$450,000 in Community Preservation Act funds.

All over Massachusetts, communities need affordable housing and part of MHP's mission is to help communities move developments forward. Hopkinton is the latest example of this work as MHP helped the housing authority formulate its plan and provided a \$1.3 million first mortgage commitment. MHP also is providing a \$750,000 zero-percent interest second mortgage from its Neighborhood Rental Initiative (NRI), a program that helps communities like Hopkinton, which need affordable housing and have people like R.J. Dourney and the Hopkinton Housing Authority leading the way.





**Chelmsford:** The Lynn Marcella Residences, Choice Inc., 5 units, \$410,000 first mortgage, \$375,000 NRI second mortgage.\*\*

**Falmouth:** Schoolhouse Green, Falmouth Housing Corp., 39 units, \$950,000 first mortgage.

**Harwich:** Thankful Chase Pathway, Community Development Partnership, 12 units, \$730,000 first mortgage, \$400,000 second mortgage.

**Hopkinton:** Mayhew Court, Hopkinton Housing Authority, 12 units, \$1.3 million first mortgage, \$750,000 NRI second mortgage.\*\* **North Andover:** Stevens Corner, Neighborhood of Affordable Housing, Inc., 42 units, \$1.4 million first mortgage.

**Plymouth:** Cherry Hill II, Plymouth Bay Housing Corp., 35 units, \$2.1 million first mortgage.

**Provincetown:** Province Landing, The Community Builders, Inc., \$1.5 million first mortgage.

**Salem:** St. Joseph's Redevelopment, Planning Office for Urban Affairs, 51 units, \$2.4 million first mortgage.

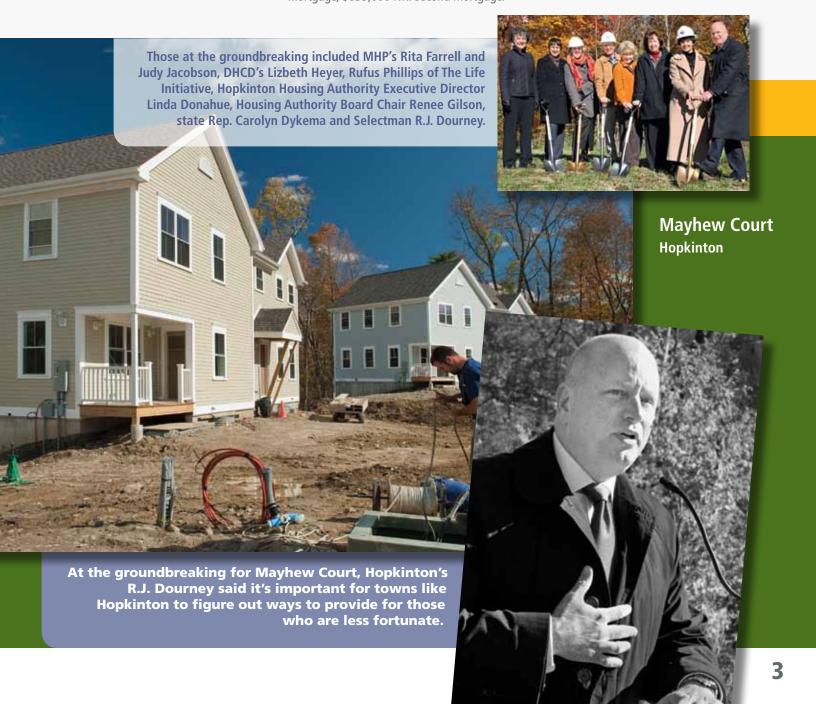
**Sudbury:** Sudbury Scattered Sites, Sudbury Housing Authority, 11 units, \$960,000 first mortgage, \$835,000 NRI second mortgage.\*\*

#### **Preservation**

**Newton:** Peirce School Elderly Housing, Meredith Management, 34 units, \$1.8 million first mortgage.

**Wareham:** Depot Crossing, The Community Builders, Inc., 32 units, \$1.2 first mortgage.

- \* With significant long-term foundation support, Home Funders financing through MHP helps developers make more units available to lowerincome families.
- \*\*The Neighborhood Rental Initiative (NRI) provides low-interest second-mortgage subsidy to support affordable housing for families in high-opportunity communities characterized by proximity to jobs, good schools and high housing costs.





## Fixing neighborhood has domino effect

In addition to financing The Regency, MHP is helping New Bedford improve neighborhoods hard-hit by foreclosure.

With an MHP grant and support from the state attorney general's office, the city has streamlined its property

inspection system and hired a local nonprofit—The Resources Inc. (TRI)—to coordinate rehabilitation efforts. As a result, the city can quickly build cases and petition the housing court to assign temporary receivers to fix problem properties. MHP is supporting similar efforts in Brockton, Springfield and Worcester.

In New Bedford, 30 small multifamily properties have been stabilized in two years. According to TRI's Mike Galasso (above), often times just going to court has spurred landlords to fix properties. In other cases, TRI has made repairs, utilizing federal stimulus funds and a loan fund backed by MHP.

In one case, TRI fixed a vacant four-story building, rented all six apartments and sold the building to a nonprofit that will operate a laundry out of the first floor. "We've tried to focus on one area," said Galasso. "When you do that, people start fixing up their own properties."

#### **Gateway & Small Cities**

Gateway and smaller cities have always been a vital part of the Commonwealth's economy. The following is a recent list of loans and commitments MHP has made in these cities:

#### **New Production**

**Chelsea:** Atlas Lofts, Mitchell Properties LLP, 53 units, \$5 million first mortgage.

Chelsea: Spencer Row, Chelsea

Neighborhood Developers, 32 units, \$1.2 first mortgage.



# City's barometer rising

#### New Bedford's most visible building gets new start

hen Robert McPherson returned to New Bedford in 2001 to take care of his father, he and his wife Dell wanted something modern. Retired after 24 years in the Navy, he and Dell had grown used to living in newer apartments in big port cities like Newport News. In contrast, they found the housing in New Bedford old and small. Eventually, they settled on an apartment at The Regency.

Ten years later, the McPhersons are still living at The Regency and they are loving it more than ever now that Boston-based Trinity Financial has completed its \$32 million revitalization of the 15-story building into 129 mixed-income apartments.

What do they love about their three-bedroom, two-bath, \$1,400 a month apartment? They love the sweeping, ninth-floor views of the city and harbor. They love that it is steps from Robert's job as the city's gang intervention coordinator and that their daughter Brittney can walk to classes at Bristol Community College.

Five years ago, the word "love" and Regency did not go together. The 20-year-old building had fallen into disrepair and most of the apartments were unoccupied. The City of New Bedford wanted it redeveloped into mostly market-rate housing so as to attract new families and keep families like the McPhersons. Trinity Financial has delivered on that wish, thanks in part to an innovative MHP financing program that supports mixed-income housing and downtown revitalization.

"Before the rehab, we were ashamed to have family visit us," says Dell. "Now, we feel good about calling this place home."





**Haverhill:** Hayes Building, Planning Office for Urban Affairs, 57 units, \$1.9 million first mortgage.

**Lawrence:** Malden Mills Phase I, Winn Development Corp., 75 units, \$1.4 million first mortgage.

**Lowell:** Unity Place, Coalition for a Better Acre, 23 units, \$450,000 first mortgage, \$300,000 Home Funders second mortgage.\*

**Quincy:** 6 Fort Street, Asian Community Development Corp., 34 units, \$940,000 first mortgage, \$350,000 Home Funders second mortgage.\* **Quincy:** Winter Gardens, Neighborhood Housing Services of the South Shore, 24 units, \$997,000 first mortgage.

**Somerville:** Capen Court Senior Housing, Somerville Housing Authority, 95 units, \$7.5 million first mortgage.

**Somerville:** St. Polycarp Village Phase I, Somerville Community Corp., 24 units, \$2.3 million first mortgage.

**Somerville:** St. Polycarp Village Phase II, Somerville Community Corp., 29 units, \$1.6 million first mortgage.

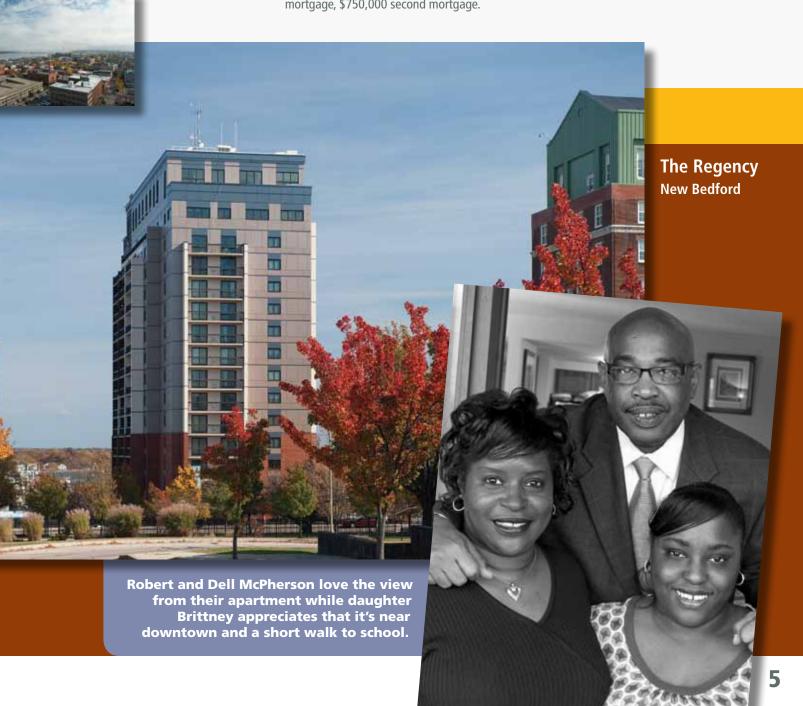
**Worcester:** 1-7 Piedmont, Worcester Common Ground, 12 units, \$383,000 first mortgage, \$750,000 second mortgage.

#### Preservation

**New Bedford:** The Regency, Trinity Financial, 129 units, \$6.9 million first mortgage.

**Lowell:** Broadway Restructure, Common Ground, Inc., 26 units, \$1.8 million first mortgage, \$650,000 second mortgage.

\*With significant long-term foundation support, Home Funders financing through MHP helps developers make more units available to lower-income families.



#### **Home run in the Fenway**

In addition to supporting new development, MHP uses its bank funds to preserve existing affordable housing. One recent example is located not much more than a long David Ortiz home run away from Fenway Park.

West Fenway Apartments was developed

in 1990 by the Fenway Community Development Corp. It features 48 affordable rental homes for the elderly and disabled and was the first federally-funded building of its kind to set aside homes for people with HIV/AIDS. In 2010, the Fenway CDC knew it had to takes steps to preserve West Fenway. To achieve that goal, it secured \$7 million in tax-exempt bond financing through MHP, in collaboration with MassDevelopment and BNY Mellon. This enabled the nonprofit to pay off its federal loan, cut its interest rate almost in half and make upgrades to its elevator, energy systems and all of its apartments.

"As the Fenway becomes more popular, we are committed to keeping our properties affordable so that long-term residents aren't displaced," said Lisa Soli, the CDC's housing director. "This loan helped us ensure that West Fenway will be affordable for years to come."



#### **MHP** in Boston

#### **Boston & Cambridge**

MHP has used its bank-funded loan pool in these cities to provide over \$226 million in first-mortgage loans and commitments and over \$11 million in second mortgage loans. These loans have supported 133 housing developments and 5,482 rental homes. Here are some recent examples:

#### **New Production**

**Cambridge:** Putnam Green, Homeowner's Rehab, Inc., 40 units, \$2.8 million first mortgage.

**Dorchester:** Bloomfield Gardens, Viet-Aid, Inc., 27 units, \$647,000 first mortgage, \$350,000 Home Funders second mortgage.\*

# **Roxbury inspiration**

#### Cornelius Hood sees better future for his family

hile studying hard is what most teenagers do to get into college, Cornelius Hood took a different route. Hood went to high school for a year and spent much of his youth dealing heroin to support his habit. This got him admitted to MCI-Norfolk, where he got his education. "I learned everything at Norfolk College," he laughs. "The lifers told me I didn't belong in prison and my job was to get out and give back."

Now 43, Hood has been out of prison for eight years and sober for nine. He attends narcotics anonymous meetings and spends every day trying to set an example in the community and be strong at home for his wife Melika and daughters Kyla and Terry. "People figure if I've changed, they can too," he says.

He has stayed strong even though life on the outside has not been easy. In a perfect storm of economic calamity, his wife was laid off and their apartment was found to have lead paint, a discovery that began an odyssey of four homes in 18 months before they found a three-bedroom rental home at Thomas I. Atkins Apartments.

Now things are looking up. His daughters are settled in school, his wife has a job and Cornelius Hood is envisioning a better future. "We are focused on saving money for our kids," says Hood. "Some day, I would like to see us in our own home and me working in real estate, helping other families get homes too."





**Dorchester:** Levedo Building, Codman Square Neighborhood Development Corp., 24 units, \$630,000 first mortgage.

**Dorchester:** AB&W Housing Co-operatives, Codman Square Development Corp., 24 units, \$600,000 first mortgage.

**Mattapan:** Olmsted Green Phase III, New Boston Development Partners LLC, 50 units, \$1.3 million first mortgage, \$500,000 Home Funders second mortgage.\*

**Roxbury:** Thomas I. Atkins Apartments, Nuestra Comunidad Development Corp., 48 units, \$2.1 million first mortgage.

#### **Preservation**

**Cambridge:** Cambridge Court Elderly, Silver Street Development Corp., 122 units, \$10.3 million first mortgage.

**Cambridge:** Lancaster Street Apartments, Cambridge Affordable Housing Corp., 65 units, \$4 million first mortgage.

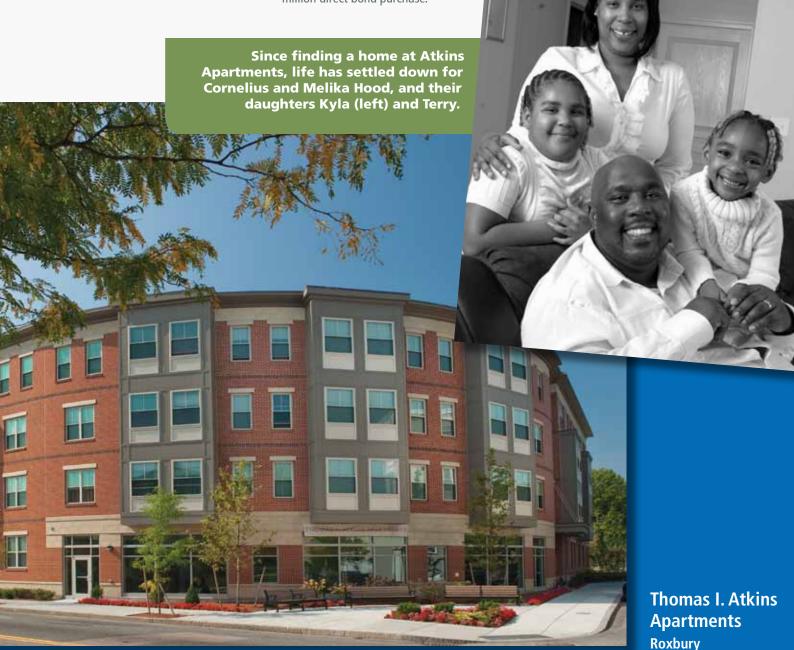
**Dorchester:** Uphams West, Dorchester Bay Economic Development Corp., 13 units, \$1.2 million first mortgage.

**Fenway:** West Fenway Elderly Housing, Fenway Community Development Corp., 48 units, \$7 million direct bond purchase.

**Fenway:** Burbank Street Apartments, Fenway Community Development Corp., 36 units, \$800,000 first mortgage.

**Jamaica Plain:** JP Scattered Sites Co-op, Jamaica Plain Neighborhood Development Corp., 18 units, \$900,000 first mortgage.

\* With significant long-term foundation support, Home Funders financing through MHP helps developers make more units available to lower-income families.



**Creating jobs, housing during** 



Governor Patrick at Southgate Place, Worcester

Photograph: Matt Bennett/Governor's Office

One of the early casualties of the economic crisis was the federal low income housing tax credit program. Overnight, the private sector's appetite for tax credits disappeared.

The American Recovery and Reinvestment Act of 2009 addressed this problem by providing federal funds to offset the lack of demand for tax credits.

In Massachusetts, the Patrick Administration and state **Department of Housing and Community Development got** to work, awarding \$170 million in federal stimulus funds to jump-start 31 stalled developments. These investments created or preserved approximately 2,000 housing units and supported approximately 3,000 jobs.

MHP played a key role in many of these developments. To learn more, turn this page.



# From shovel ready to reality

The Village at 815 Main Street, Wareham



Thomas I. Atkins Apartments, Roxbury



Powder House Village, Ipswich



**Jobs & Housing During Tough Times** 

MHP provided over \$17 million in financing for 13 tax-credit rental developments stalled by the economic crisis. These developments resulted in over 1,900 jobs and the creation or preservation of 552 affordable rental homes. At right are more details about the developments MHP helped move forward:

assachusetts was able to create jobs and build more affordable housing during the peak of the economic crisis due to the extraordinary efforts of the Patrick Administration's Department of Housing and Community Development (DHCD).

Getting federal stimulus funds to offset the loss of tax-credit investors meant that DHCD had to set up and run a new funding program virtually overnight. A year later, DHCD staff had used federal stimulus funds to move 31 "shovel ready" developments forward into construction.

### debt financing helped 13 stalled developments move forward





270 Centre, Jamaica Plain



Cutler Heights Apartments, Holliston

Union Crossing, Lawrence

#### **New production**

JP Apartments, Jamaica Plain

**Beverly:** Cabot Street Homes, North Shore Community Development Coalition and YMCA of the North Shore, 43 units, \$570,000 first mortgage.

**Roxbury:** Thomas I. Atkins Apartments, Nuestra Comunidad Development Corp., 48 units, \$2.1 million first mortgage.

**Jamaica Plain:** Doña Betsaida Gutiérrez Cooperative, Jamaica Plain Neighborhood Development Corp., 36 units, \$1.9 million first mortgage.

**Jamaica Plain: 270 Centre**, Jamaica Plain Neighborhood Development Corp., 30 units, \$584,310 first mortgage

Gloucester: LePage Apartments, Caleb Foundation,

34 units, \$740,000 first mortgage.

Holliston: Cutler Heights Apartments, JNJuhl & Associates,

30 units, \$1.1 million first mortgage.

**Ipswich:** Powder House Village, YMCA of the North Shore,

48 units, \$1.4 million first mortgage.

MHP played a key role in this effort. As the leading provider of debt financing for developments with state-awarded tax credits, MHP worked out new financing scenarios for 13 of these developments, far more than any other lender. These developments resulted in over 1,900 jobs and the creation or preservation of 552 affordable rental homes. Here's a look at the developments MHP helped move forward.



Freedom Village, West Boylston



Doña Betsaida Gutiérrez Cooperative, Jamaica Plain



Southgate Place, Worcester



LePage Apartments, Gloucester



Cabot Street Homes, Beverly

Lawrence: Union Crossing, Lawrence Community Works, 60 units, \$1.5 million first mortgage, \$600,000 Home Funders second mortgage.\*

Wareham: The Village at 815 Main Street, JK Scanlan Company, Inc., 49 units, \$2.1 million first mortgage.

West Boylston: Freedom Village, South Middlesex Non-Profit Housing Corp., Inc., 26 units, \$955,000 first mortgage.

**Weymouth:** Torrey Woods, Preservation of Affordable Housing and South Suburban Affordable Housing, Inc., 20 units, \$690,000 first mortgage, \$250,000 Home Funders second mortgage.\*

Worcester: Southgate Place, South Worcester Neighborhood Improvement Corp., 25 units, \$500,000 first mortgage.

#### **Preservation**

Jamaica Plain: JP Apartments, Urban Edge Housing Corp. and Winn Development LLC, 103 units, \$2.7 million first mortgage.

<sup>\*</sup>With significant long-term foundation support, Home Funders financing through MHP helps developers make more units available to lower-income families.

#### Shifting gears to help with tornado recovery

On her drive home from work last June, Springfield Housing Director Gerry McCafferty saw black clouds and thought it



was a thunderstorm. When she got home, she turned on the radio and learned that a tornado had torn through her city. She knew the damage was bad but wasn't prepared for what she saw the next morning. "It was shocking," she said. "I wondered how the city would get through this."

Despair soon yielded to resolve as the community came together to rebuild. For McCafferty, that meant assessing how much housing had been destroyed and she used the city's receivership program to get a handle on the damage.

Already in place to help the city address foreclosed properties, the receivership staff—supported with MHP grant funding—helped residents, tracked down owners, identified abandoned properties and built a data base to track progress. All told, over 800 properties were damaged. "Our receivership program has taught us to be disciplined in how we stabilize properties," said McCafferty. "It helped us get a jump on rebuilding the neighborhoods."

#### **Western Massachusetts**

Recent loans and commitments include:

#### **New Production**

**North Adams:** Clark Biscuit Apartments, Arch Street Development, LLC, 42 units, \$745,000 first mortgage.

**Pittsfield:** New Amsterdam Urban Center, Pearson Properties LLC, 67 units, \$2.2 million first mortgage.

**Pittsfield:** Rice Silk Mill, Rees-Larkin Development LLC, 45 units, \$800,000 first mortgage.

**Springfield:** Campus of Hope II, YWCA of Greater Springfield, 28 units, \$320,000 first mortgage, \$300,000 Home Funders second mortgage.\*

## **Urban renaissance**

#### Working class Springfield neighborhood reborn

o keep pace with the industrial boom at the turn of the 20th century, the large home of candy manufacturer George Kibbe was torn down and his estate was developed into a neighborhood of tree-lined streets and handsome brick apartment buildings filled with teachers, policemen, secretaries, and factory workers. By the 1960s, the economy had slowed and the neighborhood—known as the Upper Worthington Historic District—was in decline. By 2000, crime and abandonment were rampant and some city officials felt the only solution was to tear it all down.

Enter Gordon Pulsifer. Having already revitalized over 200 apartments in the city's Lower Maple Historic District, Pulsifer proposed to rebuild the neighborhood. Starting with Worthington Commons and continuing with City View Commons, Pulsifer used federal tax credits, state and city funds and long-term loans from MHP to acquire and revitalize 29 buildings and 445 affordable rental homes. Also added were new sidewalks, streetlights, laundry facilities, playgrounds, parking, and a community center.

There is no shortage of witnesses to this renaissance. City housing director Gerry McCafferty said the neighborhood is more desirable and safe. The U.S. Department of Housing and Urban Development recognized Pulsifer and the state with its coveted "Door Knocker Award". Working mother Yashira Maisonett said she was skeptical at first because previous landlords made promises but did nothing. She appreciates the fresh paint, new appliances and having an affordable home to raise her daughter. Another resident, Yasmine Hale, said the improvements—especially the security system—makes her more comfortable. "I talk more, I'm more active," she said. "Now, I look forward to coming home."





#### **Preservation**

**Springfield:** Cumberland Homes Apartments, Beacon Communities, 76 units, \$1.8 million first mortgage.

**Springfield:** City View Commons I, First Resource Management Company, 152 units, \$1.8 million first mortgage.

**Springfield:** City View Commons II, First Resource Management Company, 144 units, \$1.4 million first mortgage.

**Springfield:** Worthington Commons, First Resource Management Company, 149 units, \$1.5 million first mortgage.

**Ware:** Quabbin Sunrise Cooperative, ROC USA, 65 units, \$1.4 million first mortgage.

#### NSLF\*\*

**Springfield:** 66 Palmer Street & 11-15 Belmont Place, Garden Park Management Company, 5 units, \$150,000 first mortgage.

\* With significant long-term foundation support, Home Funders financing through MHP helps developers make more units available to lowerincome families.

\*\*MHP has teamed with private lenders and nonprofit foundations to create a \$22 million fund to support the acquisition and long-term stabilization of foreclosed properties.



Worthington Commons & City View Commons Springfield



#### **Counseling is the key**

Besides fixed-rate bank financing and a small state subsidy that keeps mortgage payments low, another reason for SoftSecond's success is its pre- and post-purchase counseling requirement. In 2011, MHP began expanding these activities in response to the foreclosure crisis. Post-purchase counseling was expanded to more locations and more individual counseling was offered to borrowers. In addition, homebuyer counseling

organizations will soon offer individual pre-purchase counseling to buyers of twoand three-family properties.

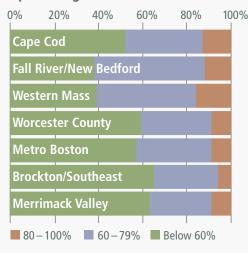
Michelle Crockett (left) embodies these efforts. In her fourth year as a foreclosure prevention specialist at the Massachusetts Affordable Housing Alliance, she is part of a statewide team of counselors that oversee a portfolio of 9,500 homeowners. She has helped hundreds of families threatened by foreclosure.

"You have to have compassion," she explained. "Sometimes the solution is as simple as calling your lender but for a lot of people, it's not that simple. Foreclosures may be a minute part of what's going on in their lives. You listen, try to relieve their pressure and get them into a situation where they can see light at the end of the tunnel."

#### Reaching the working class

#### FY11 SoftSecond lending

Income of borrowers by region as a percentage of area median income



# **Homeownership success**

#### Lowell family illustrates SoftSecond's effectiveness

or MHP's SoftSecond Loan Program, success isn't just measured by loan volume. It's measured in terms of who is being helped, where the loans are made and how homebuyers are being supported. In 2011, the real estate slump caused SoftSecond's loan total to drop under a thousand for the first time in five years but the program continued its outstanding record of helping lower-income and middle class families buy their first home.

The average household income of a SoftSecond homebuyer in 2011 was \$50,000. Almost 50 percent of its loans went to minority households (68 percent in Boston). The program expanded its pre- and post-purchase counseling services and its delinquency and foreclosure rates remained consistently at or below that of prime loans. SoftSecond also continued to help cities promote owner-occupancy as 45 percent of its loans were made in urban areas hardest hit by foreclosures.

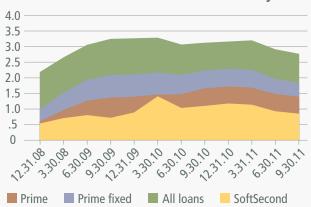
Lowell's Christine Colon is a good example of someone who has been helped by SoftSecond. A single mother who makes around \$50,000 as an inside sales representative for a division of Hewlett Packard, she got a SoftSecond loan through Bank of America and bought a single-family home in the neighborhood where her father grew up. Her mortgage payment is just a little more than what she was previously paying for rent. Even better, she and her 11-year-old son Kyle feel right at home. "Between the low interest rate and not having to pay for mortgage insurance, this was a good loan," said Colon. "The neighborhood is wonderful. Everybody knows everybody and Kyle has lots of children his age to play with."



#### **Foreclosure rate comparison**

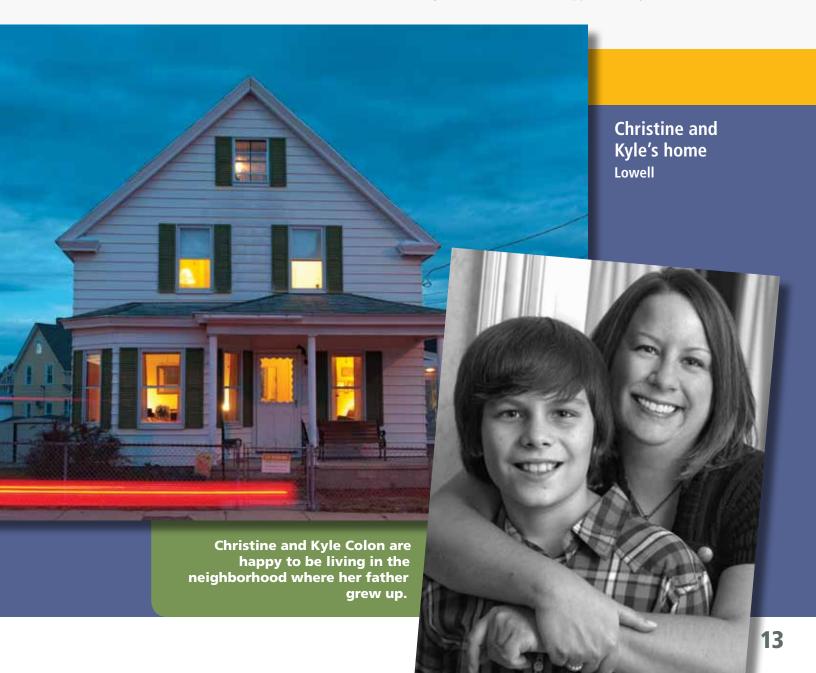
#### SoftSecond vs. other loans

#### SoftSecond foreclosure rates consistently low



#### 10 facts about the SoftSecond Program

- 1. Over 15,600 loans to first-time homebuyers
- 2. Loans in 290 cities and towns
- 3. Over \$2.5 billion in private mortgage financing
- 4. Over 30 banks actively participate in the program
- 5. Statewide, nearly half of all loans to minority homebuyers
- 6. In Boston, two-thirds of all loans to minority homebuyers
- 7. Nearly half the loans originated in 10 cities hardest hit by foreclosure
- 8. Foreclosure rates trend at half the rate of prime loans
- 9. Serves many families with children. Average household size is 2.35
- 10. Average household income is approximately \$50,000



# MHP staff directory

To contact an MHP staff member by phone, dial 617-330-9944 and the appropriate phone extension.

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## **Community Housing Initiatives** The Community Housing Initiatives (CHI) team supports communities, local housing authorities, and non-profit organizations in their efforts to create affordable housing for low- and moderate-income families.



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**Rita Farrell,** *Senior Advisor* rfarrell@mhp.net, x229

#### Laura Shufelt,

Community Assistance Manager Ishufelt@mhp.net, x292

**Dina Vargo,** *Program Manager* dvargo@mhp.net, x260

## **Homeownership Program** This group manages the SoftSecond Loan Program, which has helped 15,643 low- and moderate-income families purchase their first home.



**Gina Govoni,** *Homeownership Director* ggovoni@mhp.net, x293

Kelly Maloy, Program Manager kmaloy@mhp.net, x241

**Stephanie Hiciano,** *Homeowner Services Coordinator*shiciano@mhp.net, x224

#### Elliot Schmiedl,

SoftSecond Program Associate eschmiedl@mhp.net, x255

Viviana Scrugli, SoftSecond Program Associate vscrugli@mhp.net, x286

### **Administration & Finance** This group combines to help run the day-to-day operations and track MHP's overall financial performance.

















Charleen Tyson, Chief Financial & Administrative Officer ctyson@mhp.net, x240

Karen H. English, Director of Financial Operations kenglish@mhp.net, x261

**Dave Oteri,** Chief Accountant & Treasury Manager

doteri@mhp.net, x270

**Sue Donoghue,** *Budget Analyst* sdonoghue@mhp.net, x235

**Ivette Ortiz,** Human Resources & Finance Administrative Assistant iortiz@mhp.net, x275

**Scott MacIntyre,** Information Technology Manager smacintyre@mhp.net, x276

Mike Stillwagon, Information Technology Assistant mstillwagon@mhp.net, x341

**Jazmin Vasquez,** *Receptionist* jvasquez@mhp.net, x221

**Board of Directors** MHP is governed by a seven-member board of directors. Two are appointed by the governor, two are cabinet secretaries or their designees, and three are nominated by the Massachusetts Bankers Association.















CHAIR, **Christopher Oddleifson**, *President & CEO*, Rockland Trust Company

VICE CHAIR, **Vincent C. Manzi Jr.**, *Partner*, Manzi & McCann, Lawrence, MA

SECRETARY/TREASURER, **John R. Heerwagen,** *Chairman, President & CEO,* Middlesex
Savings Bank

MEMBER, **Aaron Gornstein**,

Undersecretary of the Executive Office

Undersecretary of the Executive Office of Housing and Economic Development

#### MEMBER, Rebecca Deusser,

Deputy Secretary for Policy and Planning, Executive Office for Administration and Finance (Designee for Secretary Jay Gonzalez)

#### MEMBER, Nicolas P. Retsinas,

Senior Lecturer at Harvard Business School and Director Emeritus of the Harvard Joint Center for Housing Studies

MEMBER, John P. Clancy, Jr., CEO, Enterprise Bank

# MHP numbers

#### **How MHP Is Funded**

MHP was founded on the premise that housing solutions depend largely on private investment. This foundation was strengthened in 1990 when the state legislature enacted the Interstate Banking Act, which requires that companies that purchase Massachusetts' banks make funds available to MHP for affordable housing.

This act addressed fears that bank industry consolidation might mean less community investment, and it gave larger consolidated banks a way to continue to channel money deep into the community.

As a result, MHP's loan pool has grown to over \$1.1 billion, meaning it will continue to play a role in helping the state maintain and grow its supply of affordable housing. Since 1990, MHP has been a critical part of the state's effort to provide decent affordable housing, having provided over \$745 million in loans and commitments for the financing of 17,742 units of rental housing. Most of these units are affordable and most serve lower- and moderate-income residents.

#### **MHP Financial Summary**

The Massachusetts Housing Partnership finances affordable housing and neighborhood development with private dollars from the following banks doing business in the Commonwealth.

from the following banks doing business in the	CUI	illionwealth.
Loans	Lo	an Agreements
Bank of America (Fleet Bank)	\$	549,919,888
Bank of Ireland		2,149,221
BNY/Mellon		163,065,654
Berkshire Bank		6,253,201
Cape Cod Five Cents Savings Bank		2,350,000
Cathay Bank		336,393
Citizens Bank of Massachusetts		32,937,599
Eastern Bank (Wainwright Bank & Trust Company)		9,139,063
Flagship Bank & Trust Company		10,626,950
Great-West Life & Annuity Insurance Co.		3,809,655
Hoosac Bank		895,000
People's United Bank (Bank of Western MA)		12,490,898
Rockland Trust Company		1,964,419
Slade's Ferry Trust Company		223,113
Sovereign Bank		172,306,577
Toronto-Dominion (Banknorth)		154,918,389
United Commercial Bank		1,144,089
Webster Bank		23,244,408
TOTAL LOANS	\$	1,147,774,517
Grants		
Andover Bank	\$	13,454
BankBoston		10,000,000
Bank of America		18,000,000
Citizens Bank of Massachusetts		2,595,451
Fleet Boston Corporation		12,000,000
Lehman Brothers Bank, FSB		1,050,000
NewAlliance Bank		625,293
State Street Bank & Trust Company		13,343,742
TOTAL CRANTS	<u>_</u>	F7 627 640

57,627,940

**TOTAL GRANTS** 

	As of June 30, 2011	As o June 30, 2010
Statement of Net Assets	Julie 30, 2011	June 30, 201
Cash and Investments—unrestricted	\$ 8,235,423	\$ 9,114,47
Cash and Investments—board designated	6,971,959	5,980,82
Cash and Investments—restricted	47,546,462	47,578,20
Grant, program and interest receivable	8,040,667	4,629,60
Project Loans, net of reserves	348,150,025	325,109,030
Other Assets	338,535	336,736
TOTAL ASSETS	419,283,071	392,748,886
Accounts payable and accrued expenses	976,433	1,062,780
Accrued interest on project loans	1,172,133	980,635
Notes payable, project loans	339,623,926	310,507,733
Deferred revenue and other liabilities	21,230,470	25,828,122
Reserves for SoftSecond loan losses	14,054,273	14,946,974
Reserves for SoftSecond foar fosses		
TOTAL LIABILITIES	377,057,235	353,326,244
		353,326,244 \$ 39,422,636
TOTAL LIABILITIES	377,057,235	
TOTAL LIABILITIES  TOTAL NET ASSETS	377,057,235 \$ 42,225,836	\$ 39,422,636
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C	377,057,235 \$ 42,225,836 hanges in Net As	\$ 39,422,636 sets
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses	377,057,235 \$ 42,225,836 hanges in Net As: \$ 5,733,815	\$ 39,422,636 sets \$ 5,162,25
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses  Governmental support	\$ 42,225,836  hanges in Net As: \$ 5,733,815 8,673,216	\$ 39,422,636 Sets \$ 5,162,25 6,913,162
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses  Governmental support  Interest on bank deposits and investments	\$ 42,225,836  hanges in Net As: \$ 5,733,815 8,673,216 351,673	\$ 39,422,636 sets \$ 5,162,25 6,913,162 344,286
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses  Governmental support  Interest on bank deposits and investments  Other income	377,057,235 \$ 42,225,836 hanges in Net As: \$ 5,733,815 8,673,216 351,673 716,531	\$ 39,422,636 sets \$ 5,162,25 6,913,162 344,286 1,115,713
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses  Governmental support  Interest on bank deposits and investments	\$ 42,225,836  hanges in Net As: \$ 5,733,815 8,673,216 351,673	\$ 39,422,636 sets \$ 5,162,25 6,913,162 344,286 1,115,713
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses  Governmental support  Interest on bank deposits and investments  Other income	377,057,235 \$ 42,225,836 hanges in Net As: \$ 5,733,815 8,673,216 351,673 716,531	\$ 39,422,636 \$ 5,162,25 6,913,162 344,286 1,115,713 13,575,412
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses Governmental support  Interest on bank deposits and investments Other income  TOTAL REVENUES AND SUPPORT	377,057,235 \$ 42,225,836 hanges in Net As: \$ 5,733,815 8,673,216 351,673 716,531 15,475,235	\$ 39,422,636 sets \$ 5,162,25 6,913,162 344,286 1,115,713 13,575,412 4,212,799
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses  Governmental support  Interest on bank deposits and investments  Other income  TOTAL REVENUES AND SUPPORT  Salaries and fringe benefits	377,057,235 \$ 42,225,836 hanges in Net As: \$ 5,733,815 8,673,216 351,673 716,531 15,475,235 4,500,017	\$ 39,422,636 \$ 5,162,25 6,913,162 344,286 1,115,713 13,575,412 4,212,799 499,524
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses Governmental support  Interest on bank deposits and investments Other income  TOTAL REVENUES AND SUPPORT  Salaries and fringe benefits  Professional fees and contracted services	377,057,235 \$ 42,225,836 hanges in Net As: \$ 5,733,815 8,673,216 351,673 716,531 15,475,235 4,500,017 175,174	\$ 39,422,636 sets
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses  Governmental support  Interest on bank deposits and investments  Other income  TOTAL REVENUES AND SUPPORT  Salaries and fringe benefits  Professional fees and contracted services  Homebuyer support	377,057,235 \$ 42,225,836 hanges in Net As: \$ 5,733,815 8,673,216 351,673 716,531 15,475,235 4,500,017 175,174 340,465	\$ 39,422,636 \$ 5,162,25 6,913,162 344,286 1,115,713 13,575,412 4,212,799 499,524 747,250
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses Governmental support Interest on bank deposits and investments Other income  TOTAL REVENUES AND SUPPORT  Salaries and fringe benefits Professional fees and contracted services Homebuyer support Mortgage subsidies, reserves and grants	377,057,235 \$ 42,225,836 hanges in Net As: \$ 5,733,815 8,673,216 351,673 716,531 15,475,235 4,500,017 175,174 340,465 6,462,170	\$ 39,422,636 \$ 5,162,25 6,913,162 344,286 1,115,713 13,575,412 4,212,799 499,524 747,250 8,713,619 487,052
TOTAL LIABILITIES  TOTAL NET ASSETS  Statement of Revenue, Expenses & C  Income from direct lending, net of provision for loan losses Governmental support  Interest on bank deposits and investments Other income  TOTAL REVENUES AND SUPPORT  Salaries and fringe benefits Professional fees and contracted services Homebuyer support  Mortgage subsidies, reserves and grants Occupancy and equipment	377,057,235 \$ 42,225,836 hanges in Net As: \$ 5,733,815 8,673,216 351,673 716,531 15,475,235 4,500,017 175,174 340,465 6,462,170 550,610	\$ 39,422,636 \$ 5,162,25 6,913,162 344,286 1,115,713 13,575,412 4,212,799 499,524 747,250 8,713,619



## Massachusetts Housing Partnership

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