

MASSACHUSETTS HOUSING INSTITUTE

June 9 & 10, 2009

Marriot Spring Hill Suites and Conference Center at Devens

DAY ONE: Tuesday, June 9th

9:00am **Registration & Continental Breakfast**

9:15am **Welcome and Introduction to the Housing Institute**
Clark Ziegler, Executive Director, Massachusetts Housing Partnership
James Stockard, Graduate School of Design, Harvard University

9:30am **The Changing Housing Landscape and Responses to the Foreclosure Crisis**
This session will highlight the current economic downturn that has brought both challenge and opportunity to the housing industry. Both the federal and state government are implementing a number of new programs in response to the wave of home foreclosures.
Aaron Gornstein, Executive Director, CHAPA

10:30am **Designing Projects That Fit In**
Good design and density are intertwined in affordable housing development. This session looks at the design process and the roles of local officials and community groups can play to achieve well-designed housing.
Brooks Mostue, Stephanie Zweig-Brown & Ross Speer, Mostue Associates Architects

12:30pm **LUNCH**

1:15pm

Understanding the Development Process

This session will provide an overview of the basics of the affordable housing development process. An explanation of the challenges and opportunities of affordable housing development and ways to make the process more streamlined and cost-effective.

Rebecca Plaut Mautner, Director of Real Estate, Women's Institute for Housing & Economic Development

2:30pm

Housing Development Finance

Learn the basics of the capital cost and operating pro-forma. What is it? How are they prepared? What are the differing perspectives of the developer and the community in analyzing the development pro-forma?
Ed Marchant, Principal, EHM Real Estate Advisors and Kennedy School of Government, Harvard University

4:15pm

Finding a Site

This session will focus on ways to find sites and key steps needed to determine site feasibility for affordable housing developments.
Ed Marchant

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DAY TWO: Wednesday, June 10th

9:00am **REGISTRATION & CONTINENTAL BREAKFAST**

9:15am **Devens: Sustainable Redevelopment**

The former Fort Devens army base is being redeveloped as a new mixed-use residential and commercial community. This session will present the vision for the redevelopment of Devens and present some of the green and sustainable residential development currently in the planning stages.

Rhonda Spector, Mass Development
Neil Angus, Devens Enterprise Fund

10:00am **Finding the Developer You Want: RFPs, Land Dispositions & Developer Agreements**

Once you have a site for a housing development it's important to identify and secure the right development team. Learn how municipalities have proactively insured that their key development opportunities attracted quality designers and developers.

Rita Farrell, Senior Advisor, Massachusetts Housing Partnership

11:00am **Land Use, Permitting & Successful Development**

Understand the role of permitting and reviews, inclusionary zoning, and the public process. This session will provide an overview of programs and resources for local initiatives including the Community Preservation Act, Housing Trusts, HOME and CDBG and other state resources.

James Stockard, Graduate School of Design, Harvard University
Lisa Alberghini, President, Planning Office of Urban Affairs

12:00pm

LUNCH & PRESENTATION

Recipe for Growth

An analysis of 242 metro areas will underscore the most common ingredients for job creation and why housing is key to the economic future of Massachusetts

Ed Moscovitch, Principal, Cape Ann Economics

1:30pm

Local Strategies That Work: Learning from Community Projects

Learn from practitioners who will share information from their own experience in planning and implementing affordable housing strategies.

Moderator: Jennifer Raitt, Chief Housing Planner, MAPC
Beth Rust, Community Housing Specialist, Town of Sudbury
Peter Smith, Peter Smith Associates
Kevin McGuire, Building Initiatives

3:30pm

Action Steps & Wrap Up

James Stockard, Graduate School of Design, Harvard University