Planning for Affordability





Commonwealth of Massachusetts

DEPARTMENT OF HOUSING & COMMUNITY DEVELOPMENT

Charles D. Baker, Governor ◆ Karyn E. Polito, Lt. Governor ◆ Chrystal Kornegay, Undersecretary

THE ZONING ACT

What's Zoning Got to Do With It?

11-2016 Massachusetts General Laws Chapter 40A



Katharine Lacy, AICP

Massachusetts Housing Partnership

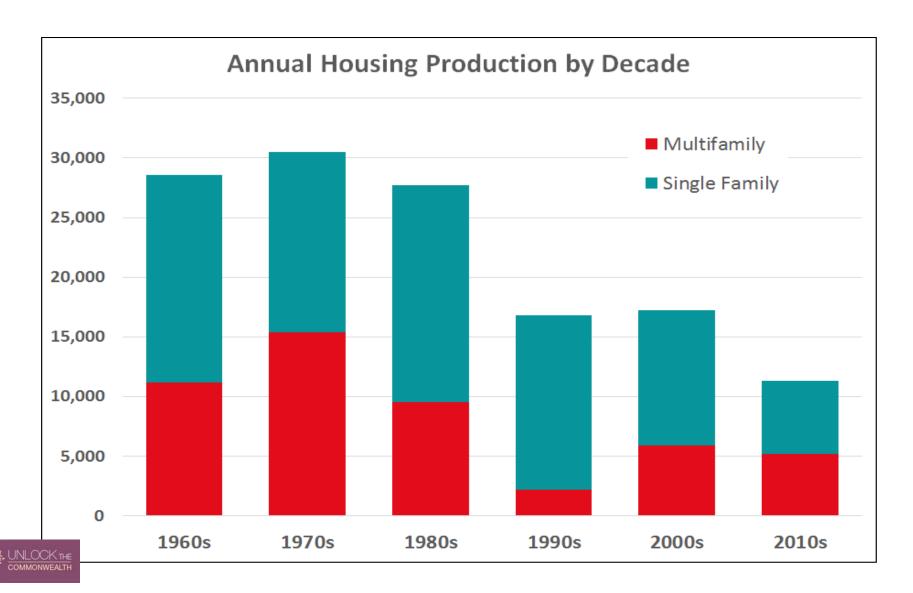
160 Federal Street, Boston, MA. 02110

Work: 857-317-8514 Main: 617-330-9955

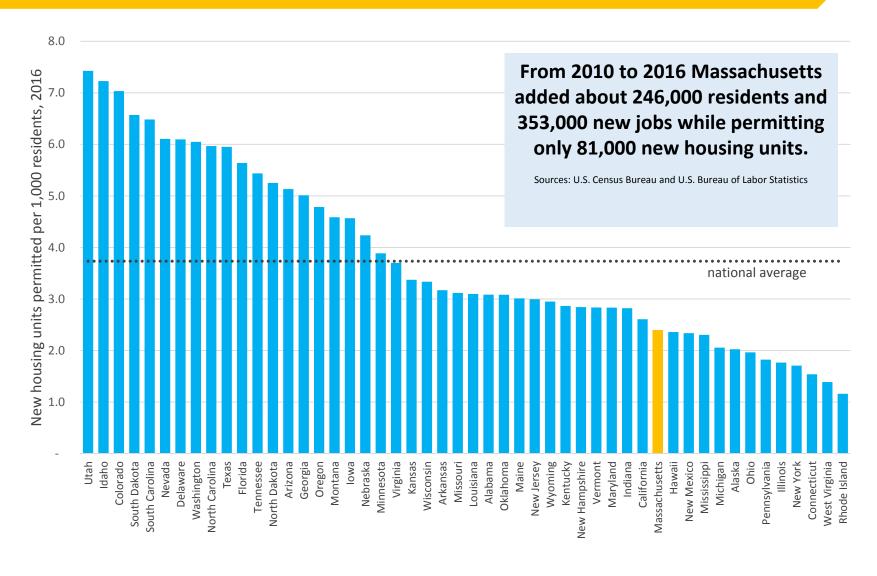
Email: klacy@mhp.net Web: http://www.mhp.net



We are allowing less housing production now than at almost any point in recent history.

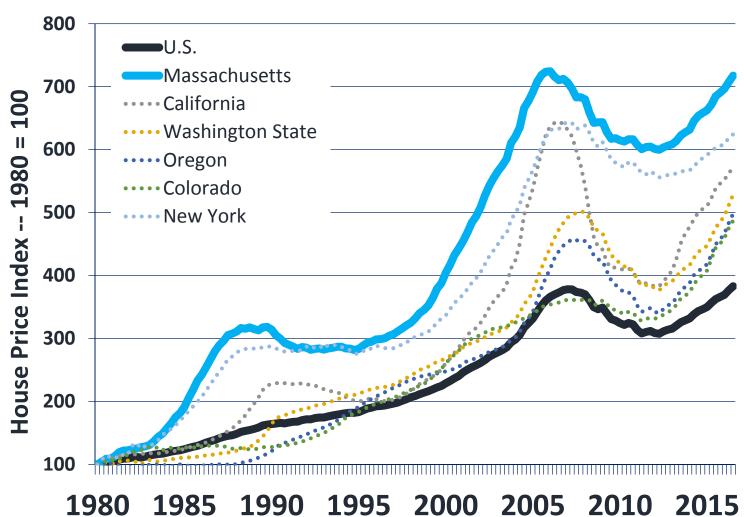


Massachusetts now has one of the lowest rates of housing production in the U.S. despite increasing population and employment





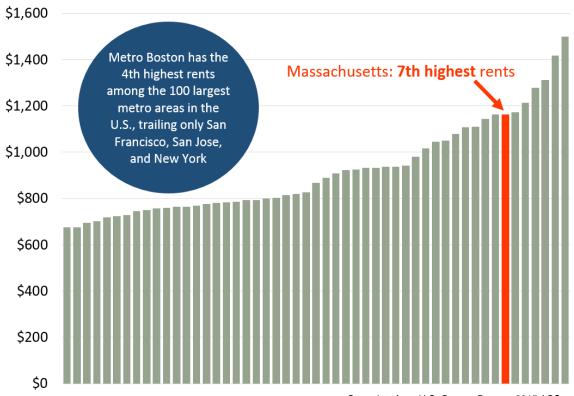
Home prices have surged





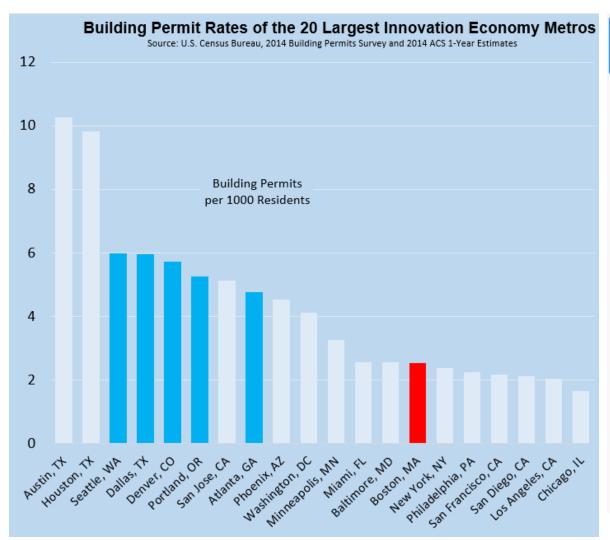
Massachusetts rents are also among the nation's highest, especially compared to the state's economic competitors





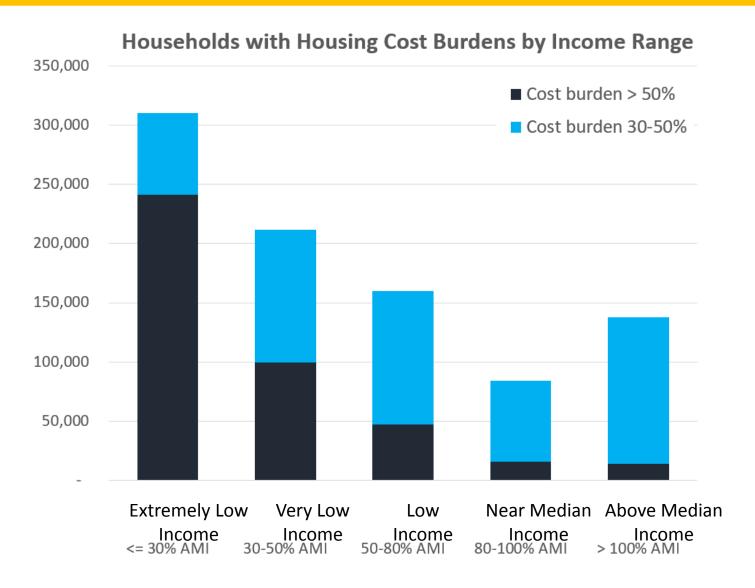
State data from U.S. Census Bureau, 2015 ACS; Metro data from apartmentlist.com, National Rent Report, May 2017

Future Economic Implications





TODAY Nearly twenty percent of households are severely costburdened and not receiving housing assistance.



Massachusetts Zoning

1. Our Zoning is Old

M.G.L. Chapter 40A- "The Zoning Act," was enacted in 1975

Replaced Previous Act of 1954, and 1918



RESOURCE:

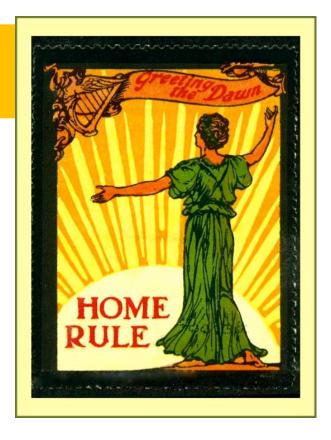
https://www.mass.gov/files/documents/2016/07/wr/zoningact.pdf

Massachusetts Zoning

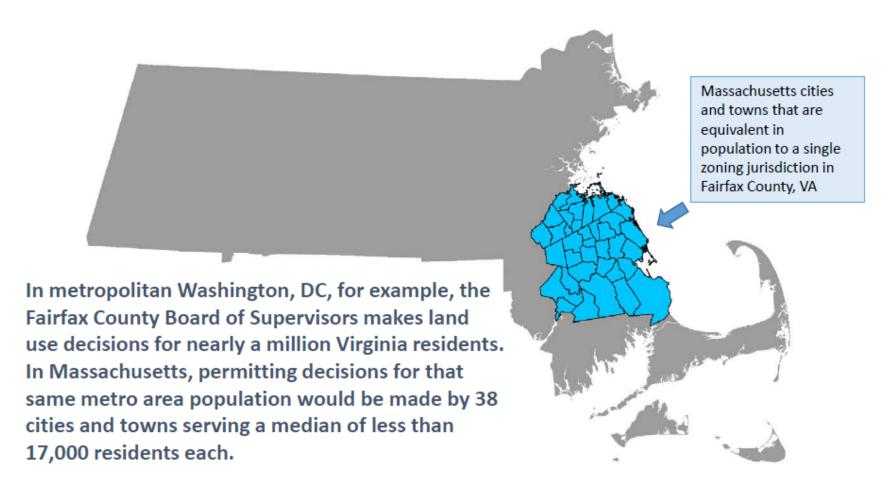
2. We are a "Home Rule" State

Whatever is not barred by the constitution and not reserved as exclusive jurisdiction of the state may be controlled by cities and towns

Zoning Act authorizes municipalities to create zoning by-laws to regulate the use of land, buildings and structures to the **full extent of the independent constitutional powers of cities and towns** to protect the health, safety and general welfare of their residents



Massachusetts has 351 independent zoning jurisdictions, with a median population of 10,000

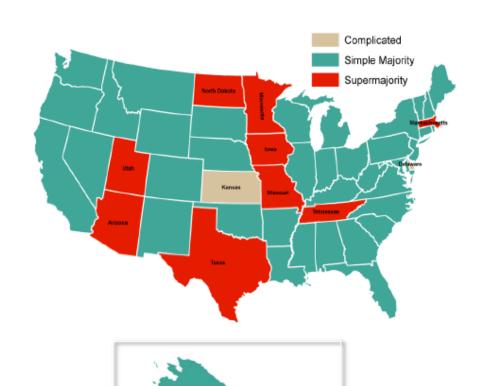


Massachusetts Zoning

- 3. It is REALLY hard to change
- Amending a municipal zoning by-law requires a 2/3 majority vote for approval
- Even if the vote is super close, it cannot be reconsidered for two years

Massachusetts is a national outlier for requiring a supermajority vote to amend, modify, or adopt zoning ordinances or bylaws.

- Massachusetts is one of only 10 states in the country that requires a supermajority to change local zoning. It is the only state in New England with a supermajority requirement.
- This causes problems when local governments want to change zoning.
- Especially in Towns, where Town
 Meeting must approve zoning
 amendments, the 2/3 voting
 threshold can be a barrier to new
 zoning that would allow for
 increased housing production.





Massachusetts Zoning

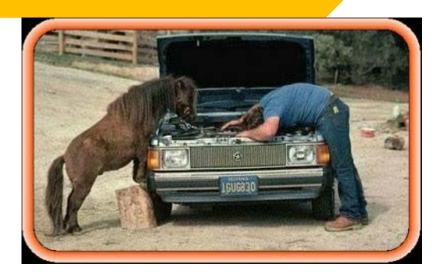
4. In Massachusetts, Zoning IS your Master Plan

Massachusetts does not require that a municipal zoning by-law comply with its Master Plan, Comprehensive Plan, Housing Production Plan, etc.



A Tour of a Zoning By-Law

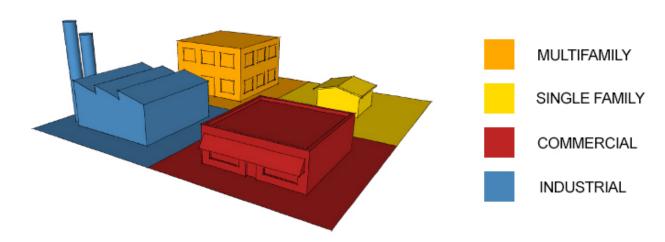
- Zoning Map
- Definitions
- Establishment of Districts
- Use Regulations
- Intensity (Dimensional) Regulations
- Special Regulations
- Administration and Enforcement



A Definition (thanks to Judi Barrett)

Zoning is the division of a community into districts, with the goal of regulating what uses are permitted; the size of individual lots, the number and type structures, the placement of structures on a lot, and the size, mass and bulk of individual structures.

EUCLIDEAN ZONING



General Goals

Reduce congestion

Promote health and safety

Protect the environment

Improve quality of life

Protect property values



Encourage housing for persons of all income levels

Definitions

ARTICLE 300 - DEFINITIONS

301 GENERAL

In this Bylaw, the following terms shall have the following meanings unless a contrary meaning is required by the context or is specifically prescribed. Words used in the singular include the plural and words used in the plural include the singular. Words used in the present tense include the future.

302 DEFINITIONS

Accessory Building

A building devoted exclusively to an accessory use as herein defined.

Accessory Structure

A structure, such as, but not limited to, a detached garage, shed, swimming pool, tennis court, pier, greenhouse, or a structure with finished living space that is not a "dwelling unit," located on the same lot with and accommodating a use accessory to the principal structure or use of the lot, except a pier may be located on a lot adjacent to the principal structure.

Accessory Use

An activity customarily incidental to and located on the same lot as a principal use conducted by the same person or his agent. No use (other than parking) shall be considered "accessory" unless functionally dependent on and occupying less land area than the principal use to which it is related. (1987)

Applicant

The person submitting any application under the provisions of this Bylaw including a firm, association, organization, partnership, trust, company or corporation as well as an individual.

Bed and Breakfast

A structure originally built as a dwelling, in which the operator resides, and not more than four guest units are offered for overnight lodging with or without meals. (1987)

Board of Appeals

The Board of Appeals of the Town of Duxbury.

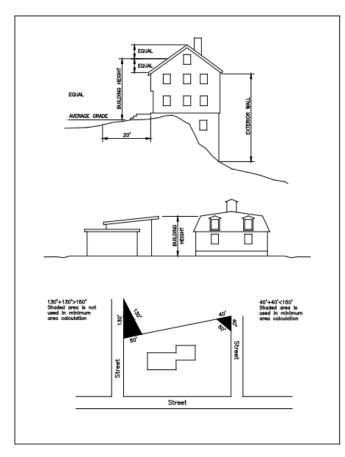
Building

A structure having a roof covering one hundred (100) square feet or more.

Building Height

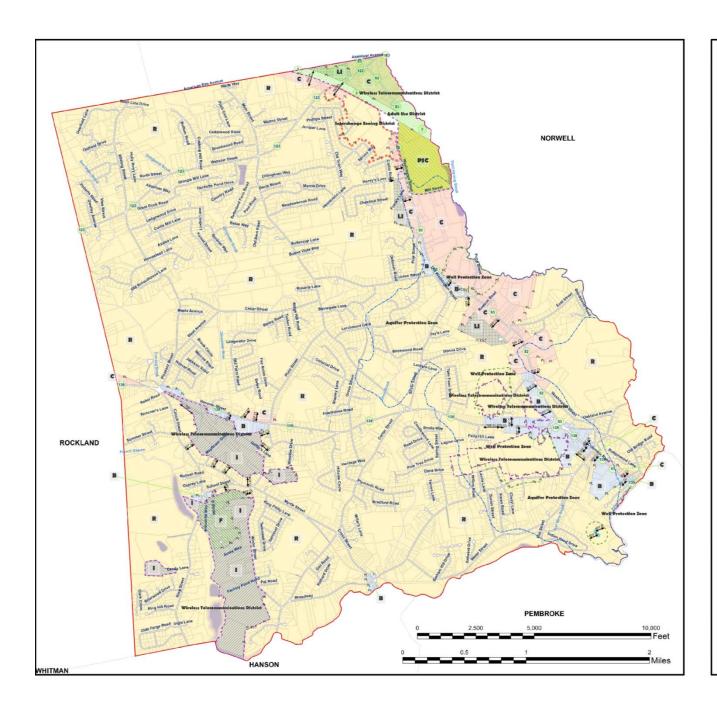
The vertical distance from the average finished grade within twenty (20) feet of the structure on the street (frontage) side of a building to:

- 1. the highest point of the roof or parapet for flat or shed roofs, or
- the midpoint between the lowest and highest points of the roof for gable, hip and gambrel roofs, or
- the deck line for mansard roofs (with upper slope under four [4] inches per foot), and provided that at no point shall an exterior wall exceed the permitted heights by more than twelve (12) feet. See Drawing in Section 300.



Coverage

 Building: The maximum percentage of a lot in any district which is covered by buildings which constitute principal and accessory uses thereof. Garages, barns, storage sheds or additions and alterations to the principal residential building occupying the lot shall not be exempt from the definition of building coverage.



Zoning Map of the town of

HANOVER

MASSACHUSETTS

Including all Amendments through May 2010

ZONING DISTRICTS

Residence A District
Business District

Planned Shopping Center District

Limited Industrial District

Commercial District

Industrial District
Fireworks District

ZONING OVERLAY DISTRICTS

Interchange District
Wireless Telecommunications District
Aquifer Protection Zone
Well Protection Zone
Adult Use District

Cartography By:

Andrew R. Port, AICP, Town Plann

Disclaimer & Limitation of Liability:

or completeness of any of the information provided on this map. The Town explicitly disclaims any expressionation, warranties and guarantees, including, without limitation, the implicit warranties or merchantability and fitness for a particular purpose. The information desibyed on this map is to be used information and GIS layers have been oblahed from several sources each having it to man accuracy and discrepancies and margine for error. The Town is not responsible for any special indirect, incidential, or consequential indirect, incidential, or making the continuent to the time time to the ten shallify to seek in any. The Town assumes not for cases of the continuent o



HANOVER GIS



USE REGULATIONS

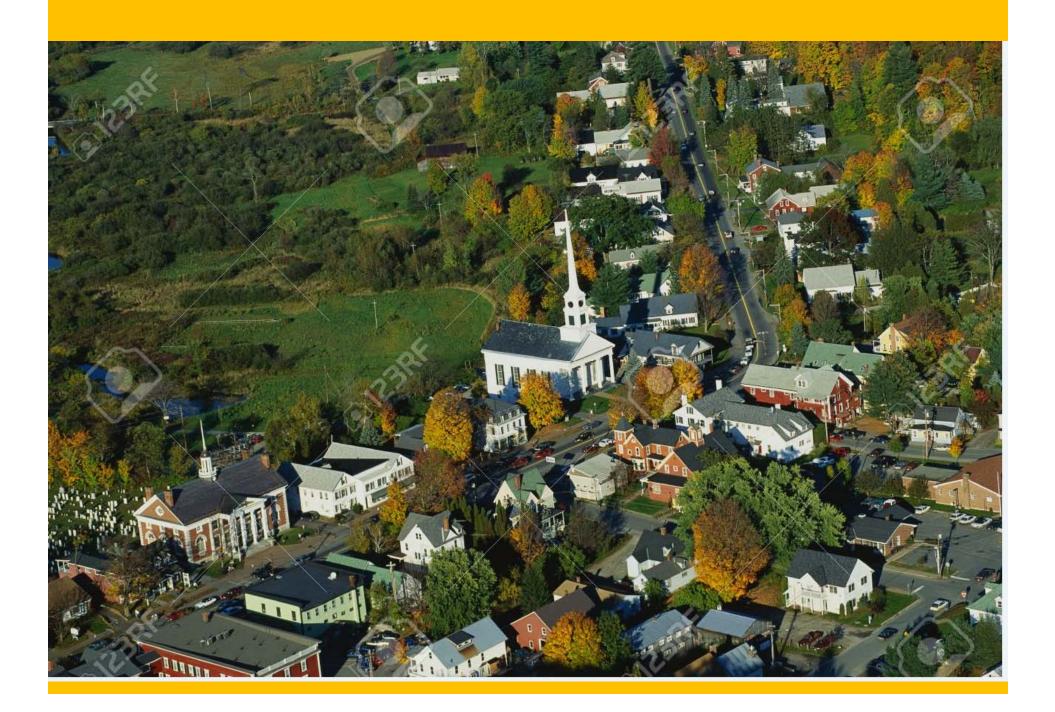






Table of Use Regulations

		RA	RB	RDA	RDB	RDC	RG	CBD	GBD1	GBD2	GBD3	IL	SCI
DI	STRICT												
Gr	oup I - Residential Uses												
1.	Dwelling, single-family	Y	N	Y	Y	Y	Y	See 7.3.11.4	N	Y	Y	N	N
2.	Dwelling, two-family	N	N	N	N	N	Y	See 7.3.11.4	N	Y	Y	N	N
3.	Conversion of a single family attached dwelling unit built prior to the enactment of this Zoning Bylaw into a two-family attached dwelling, provided the conversion does not require for safety or other reasons any exterior change which alters the single family character of the attached dwelling, and no such change is made, and further provided that the lot contains no less than 11,000 square feet	N	N	N	N	N	SP	See 7.3.11.4	N	N	N	N	N
4.	Garden apartment house	SP	SP	N	N	N	N	See 7.3.11.4	N	SP	SP	N	N
5.	Town house or Dwelling, multi-family	SP	SP	N	N	N	N	See 7.3.11.4	N	SP	SP	N	N
6.	Apartment House	N	SP	N	N	N	N	See 7.3.11.4	N	N	N	N	N
7.	A combination of business and residential uses which are otherwise allowed in the Table of Use Regulations in the underlying GBD-2 or GBD-3 Districts	N	N	N	N	N	N	See 7.3.11.4	N	SP	SP	N	N
8.	A combination of business and residential uses which are otherwise allowed in the Table of Use Regulations in the underlying GBD-2 or GBD-3 Districts with up to four dwelling units otherwise allowed in this Table	N	N	N	N	N	N	See 7.3.11.4	N	Y	Y	N	N
9.	Cluster Residential Housing	N	N	SP	SP	N	N	See 7.3.11.4	N	N	N	N	N
10.	Multiple Use Development	N	N	N	N	N	N	See 7.3.11.4	N	N	N	N	N

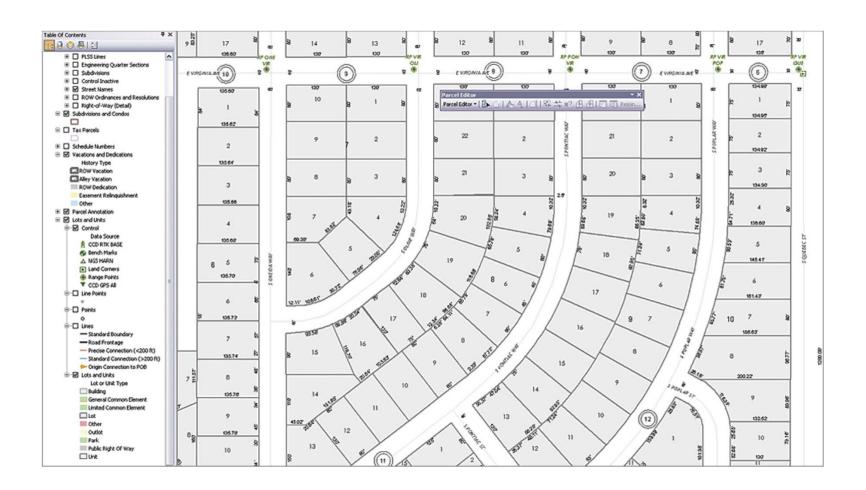


Intensity Regulations

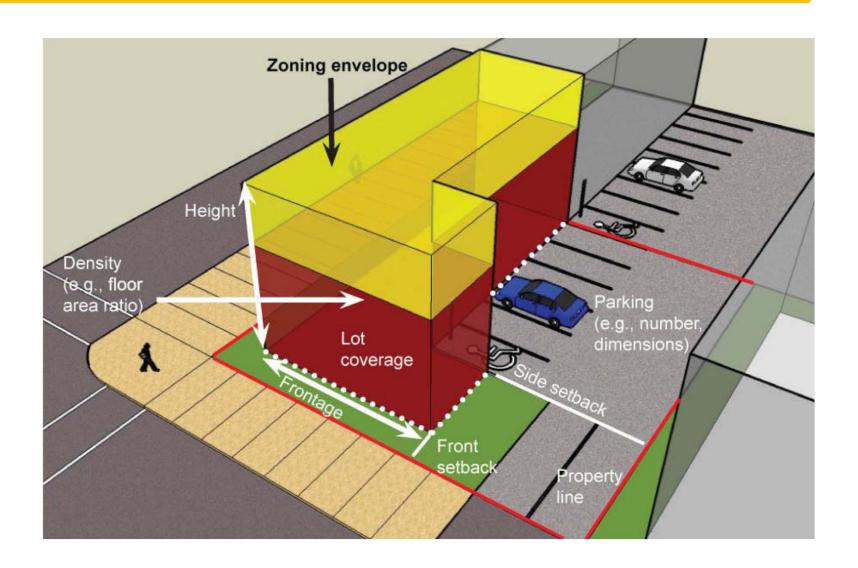
Table of Dimensional Requirements

	RA	RB	RDA	RDB	RDC	RG	CBD	GBD-1	GBD-2	GBD-3	IL	SCI
DISTRICT	(r)	(r)	(g) (q)	(g) (q)	(q)		(n)	(s)	(s)	(s)		
Min. Lot Area (in square feet)	120,000	20,000	20,000	10,000	15,000	6,500 (h)	See 7.3.12	NR	NR (t)	NR (t)	20,000	NR
Min. Lot Frontage (in feet)	200	75 (b)	100 (b)	80 (b)	100 (b)	65 (b) (h)	See 7.3.12	20	50	50	100	NR
Min. Lot Width (in feet)	200	75	120	80	100	65 (h)	See 7.3.12	20	50	50	100	NR
Min. Front Yard (I) (in feet)	40	25 (d)	35	25	35	20	See 7.3.12	NR	10 Ft. Min (u)(v) 15 Ft. Max (aa)	15 Ft. Min. (u)(w)	25	40 (m)
Min Side Yard (j) (in feet)	40	15 (d)	20	15	20	10 (h)	See 7.3.12	NR	NR (x)	NR (x)	20	40
Min. Rear Yard (j) (in feet)	40	15 (d)	20	15	20	10	See 7.3.12	20	15	15	20	40
Min. Yard adj. to SCI & Residential Dist. (in feet)	40	15 (d)	15	15	15	10	See 7.3.12	20	15 (y)	15 (y)	25 (p)	40
Min. Yard adj. to other Dist. (in feet)	40	15 (d)	15	15	15	10	See 7.3.12	10	NR	NR	25	40
Min. % Open Area	75	60 (e)	75	70	70	70	See 7.3.12	NR	NR (z)	NR (z)	60	85
Min % Green Space	35	35	35	35	35	35	See 7.3.12	NR	NR	NR	NR	NR
Max % Hardscape	35	NR	35	35	35	35	See 7.3.12	NR	NR	NR	NR	NR
Max. Building Height (in stories)	3	5	2.5	2.5	2.5	2.5	See 7.3.12	3	3	3	3	3
Max. Building Height (in feet) (k)	40	45	40	40	40	40	See 7.3.12	45	45	45	45	45
Min. Distance between Buildings (in feet)	30 (c)	(d)	15	15	15	15	See 7.3.12	NR (c)	NR	NR	30 (c)	30

Lots



Intensity Regulations





ILLEGAL NEIGHBORHOODS

Special Regulations

Parking Regulations
Landscape/Screening regulations
Sign Regulations
Lighting Regulations
Adult Use Regulations
Marijuana Dispensary Regulations
Earth Removal Regulations













Administration and Enforcement

Make-Up of Zoning Board of Appeals

Who appoints # members (3-5) length of term (3-5 years)

Hearing Notification Requirements

Who gets notified?

- Petitioner
- Abutters
- Owners of land across the street.
- Abutters to abutters within 300 feet of the property line

When do they get notified?

How do they get notified?



Administration and Enforcement

Procedural Requirements for Variances

Submittal requirements
Notice requirements
Specific findings required
Voting Requirements; 3/3 or 4/5
Term of variance



Procedural Requirements for Special Permits

Who is the Special Permit Granting Authority (SPGA)?

Submittal requirements

Notice requirements

Specific findings required

Voting requirements (2/3, 4/5 or Unanimous)

Term

Administration and Enforcement, cont.

APPEAL
Who can appeal?
When do they have to appeal?
What is the process for filing an appeal?

ENFORCEMENT
Who is authorized to enforce?
What are the penalties?

ADOPTING AND AMENDING

We'll get back to this....



If it ain't broke don't fix it?



Why would Affordable Housing Advocates Want to Change a Zoning By-Law?

Big "A" affordability -eligible for SHI

- Fair Marketing
- Income Eligible Residents
- Deed Restricted
- Ongoing Compliance/Monitoring

2. Little "a" affordability-less expensive housing*

- Smaller lots
- Variety of housing types
- Variety of tenure
- Reduced parking requirements
- Mixed use

3. A combination of both



STOP

SHI Requirements

- Household Income/ Asset Limits
- Cost Limitations
- Subject to approved AFHMP
- Subject to Regulatory Agreement
- Subject to Deed Restriction (Homeownership)
- Ongoing Monitoring

Think Ahead!



Zoning that Creates Affordable Units

Mandatory Inclusionary Zoning

- Town-wide
- District-wide
- Within Overlay District
- Multi-family only

Incentive-Based Inclusionary Zoning (typically via Special Permit)

- Relief from dimensional requirements (density, setbacks, lot lines, etc.)
- Relief from parking requirements
- Accessory Dwelling Units
- Mixed use in exchange for affordability



Shrewsbury-Inclusionary Zoning

- Adopted 2005
- Applies to ALL developments> 5 units
- Requires 10%-25% affordable units depending on development type
- Applies to single-family, duplex, apartments townhouses
- Provisions for density bonus with Special Permit
- Less than 2-25 units created to-date

Shrewsbury-Inclusionary Zoning



Madison Place

- 12 acre site
- Completed 2012
- 8 buildings
- 12 units/building
- 96 1 & 2 bedroom units (840-1,100 square feet)
- 15% inclusionary (15 units)









Watertown-Inclusionary Zoning

- Adopted 1989
- Two tiered set aside based on project size (12.5%-15%)
- No contribution if less than 5 units/lots
- If a project with over 20 units, then two income tiers for rentals
- 5% of units = 65% AMI and 10% of units at 80% AMI
- Homeownership projects remain at 80% AMI
- Cash contribution based on Department of Housing & Community Development's Total Cost figure: \$329,000 to \$349,000
- 300-400 units created!

Watertown-Inclusionary Zoning



Hingham- Affordable Requirement for Multi-Family

Adopted c. 2004

Added single requirement to *existing* multi-family zoning district

10% for projects <6

15% for projects >15%



Needham: Garden Street Overlay District

Adopted 2009

Underlying Zoning

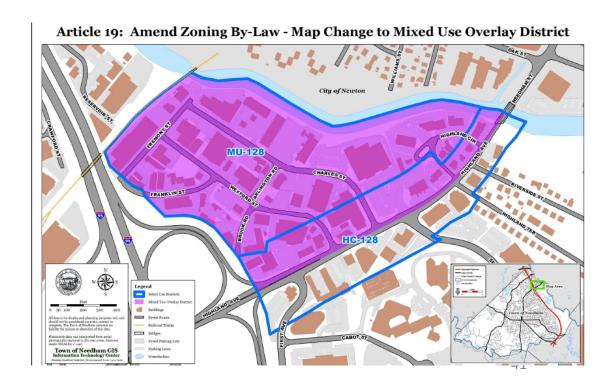
Business (second story apartments allowed with SP)

Allowed With Special Permit

Mixed Residential/Commercial

10% Affordable

Reduced dimensional and parking requirements



Town of Dartmouth-Open Space Residential Design (OSRD)

Adopted early 2000s

Applies to projects >5

Required for all subdivision applications-used by most

Requires 50% Open Space

Standard yield, with 20% bonus for the provision of 10%

affordable units



Zoning that Creates Affordable Units-ADUs

- Apartments in single-family homes
- Additions to homes





- Conversion of garages or barns
- Free-standing cottages







Town of Lincoln-Accessory Apartments (2017)

ARTICLE 12 To see if the Town will vote to amend the Zoning By-Law of the Town of Lincoln, deleting Section 14.3, Accessory Apartments in a R-1 District, in its entirety, and replacing it with a new Section 14.3, to be consistent with Department of Housing and Community Development (DHCD) regulations, so that affordable accessory apartment units that are added in accordance with the terms of this Bylaw may be counted in the Town's Subsidized Housing Inventory (SHI), and by reorganizing and reformatting other provisions of this Section 14, as substantially on file with the Town Clerk; or take any other action relative thereto.

Zoning that Creates Affordable Units- 40R

40R "Smart Growth" Zoning Districts (2004)

State and Local Approval Process

20% Affordable

Minimum density requirements

Must be ½ mile from transit station

Great flexibility in dimensional and use requirements

Must include a mix of uses

Must be determined "highly suitable" location by DHCD

Lower right to appeal

Possible fiscal incentives from State

Results (2018)

37 municipalities have created 43 Districts

40 tried unsuccessfully

15,000 "future zoned units;" 3500 built units

Typically in older/denser municipalities

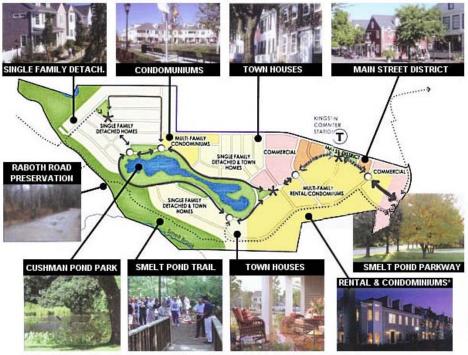
https://www.chapa.org/sites/default/files/TheUseofCh40R 2018.pdf

Town of Kingston-Kingston's Place 40R



1021 Kingston's Place, Kingston

1021 kingston's place SITE PLAN - May 2006



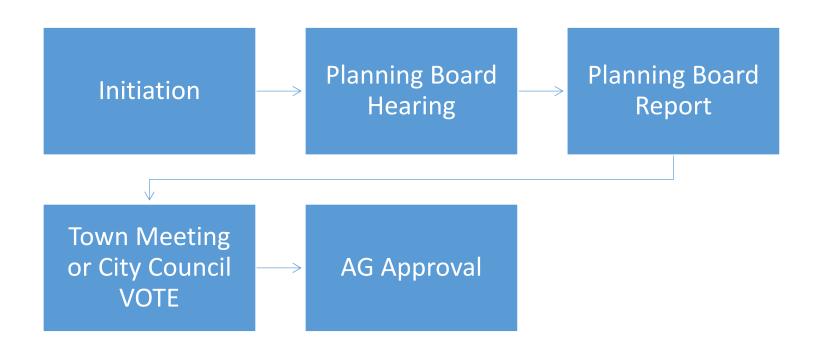
Editor's Note: Graphic layout and photo titles modified slightly for web display.

- 730 Units
- Mixed-Use
- Transit-Oriented
- Variety of Housing
- New Urbanism



14

HOW TO AMEND A ZONING BY-LAW



http://masscptc.org/documents/conference-docs/2012/2012 01 26%20CPTC%20adopting%20zoning%20bylaws.pdf

Details are very important

Who Initiates the Process?
Who Gets Notifies
Where Notices are Posted
Hearing Protocol
Submission of Article to Legislative Body
Form/Language of Warrant Article
Timing of Report to Attorney General



Who can Initiate?

- City Council
- Board of Selectmen
- Zoning Board
- Individual Land Owner
- Planning Board
- Regional Planning Agency
- Ten Registered Voters (100 for STM)



Mandatory Public Hearing

Who holds the Public Hearing?

Towns: Planning Board

Cities: Planning Board and City Council

Public Notice

- "newspaper of general circulation" 14 days before the hearing
- posted in "a conspicuous place in city or town hall"
- mailed to DHCD, RPA, abutting municipalities, nonresident property owners

Be Cognizant of Other Influencers

Neighborhood Associations ✓ Local Realtors and Developers ✓ School Committee ✓ Advisory Committee (aka Finance Committee) ✓ Moderator ✓ Other Boards and Commissions **✓** Abutters ✓ Local Press

Get Your Ammunition in Order

- What other towns (similar to yours do this?)
- Fiscal impacts for town (schools, services, public safety)
- Fiscal impacts for residents
- Public safety issues
- Environmental issues
- The "character" issue

Get the Planning Board on Board

No surprises!

Be prepared for opposition

Be open to modification at the meeting

Planning Board can modify the (within reason)



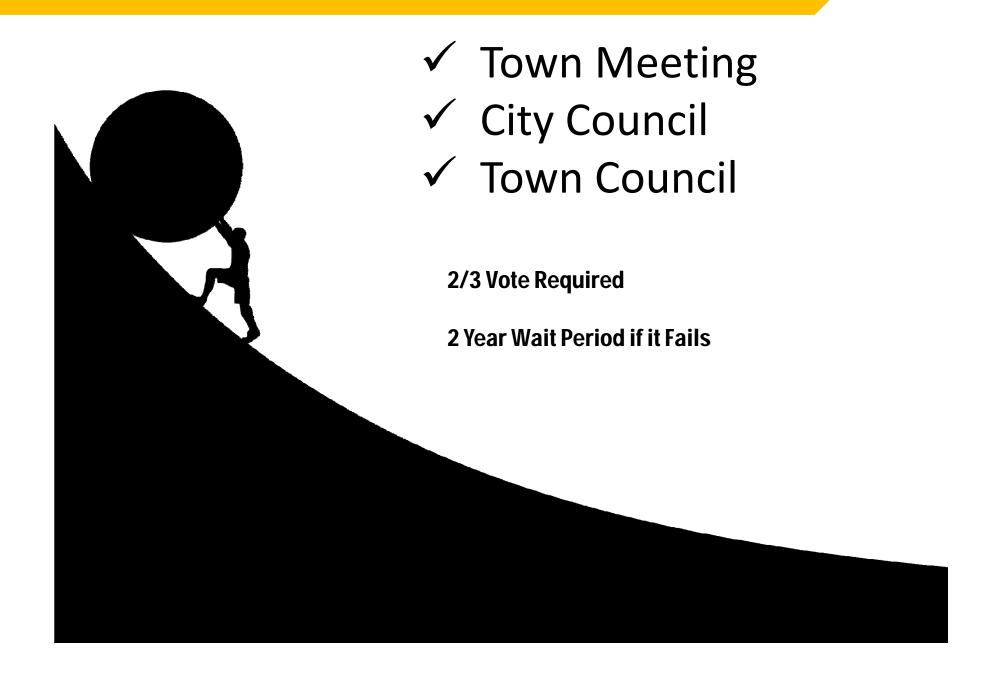
PLANNING BOARD REPORT

Planning Board report is mandatory, and can be written or delivered in-person at Town Meeting

Be prepared for other "reports"
Finance Committee
Selectmen
Abutters



Legislative Body Votes



Town Clerk Submits to Attorney General (30 Days)

FORM 7

Planning Board Heari		
Relative to Article(s):		
	Form 7	
Complete and sign the f considered at separate Plant	following. When necessary, you may need to use multiple copie ning Board Hearings.	s of this Form 7 if Articles were
1.) If applicable, date on w	hich the proposed amendments were submitted to the Board of	Selectmen:
Amendments were origi	nally proposed by:	Date #1
	[Attachment #1, copy of original proposal.]	(If not applicable, put N/A.
 If applicable, date on w days of Date #1, above 	hich the Selectmen submitted the proposed amendments to the P):	lanning Board (must be within 14
		Date #2
	Notice of Planning Board hearing was published in a newspape as prior to Date #10, below):	(If not applicable, put N/A. er of general circulation in the tow
		Date #3
	[Attachment #2, copy of the notice. Please identify the A number next to each Article referred to in the notice	
	nd Notice of Planning Board hearing was published in a newspe e during the week immediately following the week in which Date 12, falls):	
		Date #4
	[Attachment #3, copy of the notice. Please identify the A	
5.) Date on which Notice of	number next to each Article referred to in the notice of Planning Board Hearing was posted in a conspicuous place in	•
days prior to Date #10,	below):	
		Date #5
	[Attachment #4, copy of the notice. Please identify the A number next to each Article referred to in the notice	
,	Notice of Planning Board Hearing was mailed to the Departmen at any date reasonably prior to Date #10, below):	nt of Housing and Community
		Date #6
	Notice of Planning Board Hearing was mailed to the Regional P ior to Date #10, below):	lanning Agency, if any (must be a
No Agency:		Date #7
	Notice of Planning Board Hearing was mailed to the planning be asonably prior to Date #10, below):	oards of each abutting city or town
		Date #8
mailed to any non-resid	dary, density, or use changes within a district, date on which No dent property owner who had filed a request with the town cler ug change is sought (need be done only when requests have been such filing:	rk and whose property lies in the
None Filed:		Date #9
Form 7	Page 1 of 2	Rev. 04/20

When to Get Started Timing is Everything!

"The board of selectmen or city council shall within 14 days of receipt....submit it to the planning board for review."

"Said public hearing shall be held within 65 days after the proposed zoning ordinance of the detail."

"Notice of the time and place of such public hearing....shall be published for two successive weeks, the first to be not more than 14 days before the hearing..."

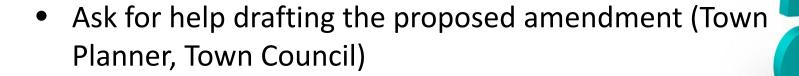
"No vote to adopt a proposed by-law or ordinance shall be taken unless a report by the planning board has been submitted to the town meeting or city council, or 21 days after such hearing has elapsed..."

"If a City Council fails to vote to adopt any proposed ordinance within 90 days after the City Council hearing, or if a town meeting fails to vote within 6 month after the planning board hearing, no action shall be taken until a subsequent public hearing is held with notice and report as needed..."

2-12 MONTHS!

Things to Think About

Entire process can take 2-12 months



Spread the word

 Most Municipalities have Finance Committee or Advisory Committees who review the By-law and prepare the written recommendation for the Town Meeting warrant