

2016 Housing Institute agenda | June 14-15, 2016 at Devens

DAY ONE | Tuesday, June 14th

8:00 AM	Registration and Continental Breakfast	
8:30 AM	Welcome and Introduction to the Housing Institute Judy Weber, VIVA Consulting	
9:00 AM	Unlock the Commonwealth: The Housing Squeeze in Massachusetts Tim Reardon, Director of Data Services, Metropolitan Area Planning Council (MAPC) Clark Ziegler, Executive Director, Massachusetts Housing Partnership (MHP)	
9:30 AM	“Illegal Neighborhoods:” How to Use Zoning to Create Great Communities Ken Buckland, Consultant <i>A look at some of the great neighborhoods across the state, and how many of our current zoning practices make it difficult or impossible to recreate great, mixed-use walkable neighborhoods with diverse housing types. Many communities are actively working on these issues, and best practices from a few will be shared.</i>	
10:45 AM	<p>Where to Begin: Assessing Housing Needs and Creating Plans (Track 1 Core session) Jennifer Goldson, Consultant, JM Goldson Preservation + Planning Jennifer Raitt, Director of Planning and Community Development, Town of Arlington <i>Housing needs assessment, housing plans, and housing production plans—what is the difference? What kind of plan is right for your community? This session will go over these questions as well as discuss strategies and available resources</i></p>	<p>Difficult Choices - Site Selection and Due Diligence (Track 2 Core Session) Kevin Maguire, Oxbow Partners Rebecca Plaut Mautner, Consultant <i>What makes a good site? What are indicators of a good site? How do you choose? Participants in this interactive session will go through the steps of evaluating sites with lots of discussion.</i></p>
12:00 PM	Networking Lunch Special Remarks from Senator Jamie Eldridge	
1:00 PM	Fair Housing: Where We Have Been and Where We Are Going Shelly Goehring, Municipal Affordable Housing Trust Program Manager, MHP Margaux LeClair, Counsel and Fair Housing Specialist, Department of Housing and Community Development (DHCD)	
2:00 PM	<p>The Housing Development Process 101 (Track 1 core session) Rebecca Plaut Mautner <i>A soup-to-nuts picture of all the steps in housing development, including roles and responsibilities. Led by an experienced practitioner with ample opportunity for questions and discussion</i></p>	<p>Building Community Support for Affordable Housing Jennifer Goldson Jennifer Raitt <i>The most important element that can make or break housing development is community support. Instructors share strategies to build alliances and support for affordable housing within your community including: identifying key players and stakeholders, how to navigate town meetings and best practice examples.</i></p>
3:15 PM	<p>Housing Development Finance 101- Seven Basic Subsidy Vehicles (Track 1 Core session) Ed Marchant, EHM Real Estate Advisors & Harvard Kennedy School <i>Learn the basics of preparing capital cost and operating pro formas—a critical step in examining the feasibility of any proposed rental or ownership development, as well as the ways in which a community can help provide for an affordable housing development.</i></p>	<p>Navigating the Requests for Proposals (RFP) Process (Track 2 Core session) Rita Farrell, MHP Laura Shufelt, MHP <i>Participants will learn about the RFP process, common mistakes to be aware of, and how to ensure the town’s goals are met while attracting responses.</i></p>
4:30 PM	Wrap-up Day One and Adjourn	

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DAY TWO | Wednesday June 15th

8:30 AM	Registration and Networking Breakfast <i>also Housing Coordinators Network Breakfast</i>	
9:15 AM	Welcome to Day Two of the Housing Institute and Recap from Day One Judy Weber	
9:30 AM	Guest Keynote Speaker: Local and National Perspective on Housing Issues Matt Tarleton, Market Street Services, Atlanta, GA	
10:45 PM	<p style="text-align: center;">Pre-development Case Study (Track 1 Core Session)</p> <p style="text-align: center;">Laura Shufelt and Carsten Snow, MHP</p> <p><i>In this session, instructors will guide participants through the steps necessary for due diligence for a particular site prior to embarking on the development process, including when to engage consultants, looking at site plans, and issues such as title review, environmental review, and identify common red flags.</i></p>	<p style="text-align: center;">Housing Development Finance 201: Understanding Development Financial Risk and Reward from the Municipal Perspective (Track 2 Core session)</p> <p style="text-align: center;">Rita Farrell Ed Marchant</p> <p><i>When it comes to housing development deals, town and developers each have their own "wish list" and priorities. This interactive session teaches participants reasonable expectations on the part of the municipality, how these expectations affect project financials for a developer, and what local resources the community has at its disposal. Includes relevant real estate finance terms and concepts.</i></p> <p style="text-align: center;">Recommended for participants who have previously attended our Housing Finance 101 session.</p>
12:00 PM	LUNCH Housing Heroes Award Ceremony Clark Ziegler	
1:15 PM	Afternoon Session Intro Judy Weber, VIVA Consulting	
1:30 PM	<p style="text-align: center;">Using the Community Preservation Act for Affordable Housing: Examples and Best Practices</p> <p style="text-align: center;">Rita Farrell Kevin Maguire Jane Patton, Town of Williamstown Elizabeth Rust, Regional Housing Services Office</p> <p><i>Funds obtained through the Community Preservation Act (CPA) can be a great tool for communities to address housing needs, but it can be difficult to get going even when the will is there. Representatives from communities who have had success in using their CPA funds directly for housing will share experiences, challenges and best practices.</i></p>	<p style="text-align: center;">Water and Sewer Regulations: New Technology for More Flexibility on Housing Development(CWERC)</p> <p style="text-align: center;">Joe Peznola, Hancock Associates Bob Zimmerman, Charles River Watershed Association</p> <p><i>Wastewater regulations can have a huge impact on housing development in areas with no public infrastructure. The instructors will discuss why this is the case, and also highlight an innovative community-driven approach to wastewater management that can aid many communities in planning for development and preserving open space.</i></p>
2:30 PM	<p style="text-align: center;">Chapter 40B: What is the Municipality's Role?</p> <p style="text-align: center;">Ed Marchant, EHM Real Estate Advisors & Harvard Kennedy School Greg Watson, MassHousing</p> <p><i>Learn how to navigate and understand the 40B process from the perspective of the community.</i></p>	<p style="text-align: center;">Size Matters: Community-Scale Housing Development</p> <p style="text-align: center;">Susan Connelly, MHP Kevin Maguire</p> <p><i>Housing developments with fewer units make sense in many of our suburban and rural communities, but can present a unique set of development challenges. Discussion-based session shares best practices. Attendees are encouraged to ask questions and bring their own small project experiences.</i></p>
3:30 PM	Wrap-up Day Two and Adjourn	

