

# 2017 Housing Institute agenda

## DAY ONE | Wednesday, June 7<sup>th</sup>

8:00 AM	<b>Registration and Continental Breakfast</b>	
8:30 AM	<b>Welcome and Introduction to the Housing Institute</b> Susan Connelly, Director of Community Assistance, Massachusetts Housing Partnership (MHP)	
8:45 AM	<b>State Policy and Legislative Update</b> Eric Shupin, Director of Public Policy, Citizens' Housing and Planning Association State Senator Jamie Eldridge	
9:30 AM	<b>Fair Housing: Where We Have Been and Where We Are Going</b> Shelly Goehring, Program Manager, MHP Margaux LeClair, Counsel and Fair Housing Specialist, Department of Housing and Community Development (DHCD)	
10:50 AM	<b>Break and Transition Time</b>	
11:00 AM	<b>Housing Plans- Assessing Your Community's Housing Needs and Building Plans (Track 1)</b> Jennifer Goldson, Consultant, JM Goldson Preservation + Planning Jennifer Raitt, Director of Planning and Community Development, Town of Arlington <i>Housing needs assessment, housing plans, and housing production plans—what is the difference? What kind of plan is right for your community? This session will go over these questions as well as discuss strategies and available resources</i>	<b>Using the Community Preservation Act for Affordable Housing: Examples and Best Practices</b> Kevin Maguire, Oxbow Partners Elizabeth Rust, Regional Housing Services Office <i>Funds obtained through the Community Preservation Act (CPA) can be a great tool for communities to address housing needs, but it can be difficult to get going even when the will is there. Representatives from communities who have had success in using their CPA funds directly for housing will share experiences, challenges and best practices.</i>
12:15 PM	<b>Networking Lunch</b>	
12:50 PM	<b>State and local fiscal impact</b> Judi Barrett, Director of Economic Development, Plymouth Regional Economic Development Foundation Chris Kluchman, Director of Land Use Management, Town of Westford Mike Goodman, UMass-Dartmouth	
2:00 PM	<b>Break and Transition</b>	
2:15 PM	<b>The Housing Development Process 101 (Track1)</b> Rebecca Plaut Mautner <i>A soup-to-nuts picture of all the steps in housing development, including roles and responsibilities. Led by an experienced practitioner with ample opportunity for questions and discussion</i>	<b>Building Community Support for Affordable Housing</b> Jennifer Goldson Jennifer Raitt <i>The most important element that can make or break housing development is community support. Instructors share strategies to build alliances and support for affordable housing within your community including: identifying key players and stakeholders, how to navigate town meetings and best practice examples.</i>

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<p><b>3:30 PM</b></p>	<p><b>Housing Development Finance 101- Seven Basic Subsidy Vehicles (Track 1)</b>  Ed Marchant, EHM Real Estate Advisors &amp; Harvard Kennedy School</p> <p><i>Learn the basics of preparing capital cost and operating pro formas—a critical step in examining the feasibility of any proposed rental or ownership development, as well as the ways in which a community can help provide for an affordable housing development.</i></p>	<p><b>Size Matters: Small Scale Housing Development (Track 2)</b>  Susan Connelly MHP  Kevin Maguire</p> <p><i>Housing developments with fewer units make sense in many of our suburban and rural communities, but can present a unique set of development challenges. Discussion-based session shares best practices. Attendees are encouraged to ask questions and bring their own small project experiences.</i></p>
<p><b>4:45 PM</b></p>	<p><b>Wrap-up Day One and Adjourn</b></p>	

## 2017 Housing Institute agenda

### DAY TWO | Thursday, June 8<sup>th</sup>

8:30 AM	<b>Registration and Continental Breakfast</b>	
9:00 AM	<b>Welcome to Day Two of the Housing Institute and Recap from Day One</b> <b>Unlock the Commonwealth: The Housing Squeeze in Massachusetts</b> Tim Reardon, Director of Data Services, Metropolitan Area Planning Council (MAPC) Clark Ziegler, Executive Director, Massachusetts Housing Partnership (MHP)	
9:45 AM	<b>Housing and Economic Development Panel</b> Clark Ziegler Peter Forman, CEO and President, South Shore Chamber of Commerce Jesse Mermell, President, The Alliance for Business Leadership Kurt P. Ochalla, Senior Director of Global Real Estate, TripAdvisor	
11:00 AM	<b>Break and Transition Time</b>	
11:15 AM	<b>Pre-development Case Study (Track 1)</b> Laura Shufelt, Assistant Director of Community Assistance, MHP Kevin Maguire	<b>Community Engagement Case Study: Williamstown Open House</b> Jennifer Goldson Andrew Groff, Director of Community Development, Town of Williamstown Amy Jeschawitz, Williamstown Planning Board Chair
12:30 PM	<b>LUNCH</b> <b>Housing Heroes Award Ceremony</b>	
1:30 PM	<b>Break and Transition Time</b>	
1:40 PM	<b>Community Engagement Tools</b> Callie Clark, Co-Director Center for Housing Data, MHP Allen Penniman, Principal Planner, City of Providence Nate Kelly, Principal Planner, Horsley Witten Group	<b>Chapter 30B: Making it Work for You (Track 2)</b> Laura Shufelt Maura Camosse Tsongas, Women's Institute <i>Participants will learn about the RFP process, common mistakes to be aware of, and how to ensure the town's goals are met while attracting responses.</i>
2:45 PM	<b>Break and Transition Time</b>	
3:00 PM	<b>Chapter 40B: What is the Municipality's Role?</b> Ed Marchant Greg Watson, MassHousing <i>Learn how to navigate and understand the 40B process from the perspective of the community.</i>	
4:10 PM	<b>Wrap-up Day Two and Adjourn</b>	